

Press

SPS – Industrial Automation Fair Guangzhou
China Import and Export Fair Complex
Guangzhou, China 4 – 6 March 2018

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SPS – Industrial Automation Fair Guangzhou 2018 returns next March and receives keen interest from exhibitors

Concurrent programme gathers influential speakers to highlight development trends in Industry 4.0

SPS – Industrial Automation Fair Guangzhou (SIAF), the premier hub for intelligent automation solutions in South China, will hold its 2018 edition from 4 – 6 March at China Import and Export Fair Complex in Guangzhou. Being a sister event of the world-renowned SPS IPC Drives from Nuremburg Germany, SIAF will showcase a wide variety of products from its related sectors including robotics, machine vision, sensors and measurements, connectivity systems, drives systems and control technologies, bringing a one-stop marketing and knowledge exchange opportunity to the Chinese industry.

Mr Louis Leung, Deputy General Manager at Guangzhou Guangya Messe Frankfurt Co Ltd, expressed his optimism for the show: “I am thankful for the industry’s valuable support and we will take this as an encouraging sign for the progress of SIAF. In 2017, we welcomed a record 795 exhibitors and around 65,000 visitors from around the globe while we also organised over 100 talks on industrial automation-related topics. Looking forward, with the government’s ambitious ‘Made in China 2025’ policy that aims to intensify manufacturing breakthroughs across the country, I am confident that both the automation industry and SIAF will continue to thrive.”

As of July, the industry has shown a keen enthusiasm for SIAF and about 300 businesses have confirmed their participation already. Interestingly, the Sensor/Masurement sector has seen the biggest growth so far with a 50% surge in booked exhibition area compared with this time last year. Some of the confirmed brands in attendance within each sector include:

Sensor/Masurement:

Baumer, Controlway, Balluff, IFM, SICK, Autonics, Pepperl + Fuchs, CONTRINEX, HANYOUNG NUX, FLIR, Captron, M.D. and more

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Robotics and Machine Vision:

YASKAWA Shougang, Murrplastik, ATI, Helukabel, Samick, Harmonic, Logen, Einuo, Longshen, w-robot, KEBA, Daheng, Karming, Huazhou, Metron, kastoe, Gfocus, Intelligent and more

Integrated Automation and Intelligent Factories:

Qinchuan Machine, Tianjin Geneuo Technology, Harmontronics Automation Technology and more

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Held in parallel to the exhibition will be two key concurrent events; “Industry 4.0 Seminar” and “Smart Industry Solutions Seminar”. The former will focus on innovative breakthroughs within industry automation while the latter will concentrate on its practical applications and utilisations.

Received to great acclaim during last year’s show, the segment “Dialogue with hidden champion’s series” will return for the 2018 edition. Leading experts in the automation sector including Dr Du Pinsheng from Phoenix Contact, Dr Xiao Weirong from B&R Automation and the General Manager of Beckhoff, Mr Liang Liqiang are all confirmed speakers at the conference. They will share insights on new industry trends, market opportunities and future challenges.

SPS – Industrial Automation Fair Guangzhou is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd, the China Foreign Trade Guangzhou Exhibition General Corporation, Guangzhou Overseas Trade Fairs Ltd and Mesago Messe Frankfurt GmbH. Associate sponsors are the Guangdong Automation Association, Guangzhou Automation Association and Guangzhou Institute of Scientific Instrument. Additionally, the 2018 show will be held concurrently with Asiamold – Guangzhou International Mould & Die Exhibition. Asiamold focuses on additive manufacturing, moulding and 3D printing technologies which all make use of industrial automation technology. Exhibitors will no doubt benefit from the business opportunities presented at the two fairs.

For more information about the 2018 show, please visit www.spsinchina.com, or email sps@china.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60

percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de