

Press release

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## SIAF Guangzhou & Asiamold 2020 confirm new date of 11 – 13 August

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SIAF20 new date announcement

**SPS – Industrial Automation Fair Guangzhou (SIAF) and the concurrent Asiamold fair will now take place from 11 – 13 August 2020, as confirmed by the fairs’ co-organisers today. Postponed from their original date in February due to the COVID-19 outbreak, the fairs will be held again at the China Import and Export Fair Complex in Guangzhou. As a sister event of the world-renowned SPS Smart Production Solutions in Nuremburg, SIAF is the premier hub for intelligent automation solutions in South China, while Asiamold covers the latest mould making, 3D printing, die casting and metalworking technologies.**

Mr Hubert Duh, Chairman of Guangzhou Guangya Messe Frankfurt Co Ltd commented on behalf of the organisers: “We are pleased to have secured these new dates for SIAF and Asiamold after consultation with our partners in the industry. As they do, we also believe it’s important we begin to look forward for opportunities to help the industry recover. Through SIAF Guangzhou and Asiamold, we are dedicated to providing an effective platform to help the industrial automation technology and mould & die sectors achieve this.” Mr Duh continued: “We will of course be doing everything we can to provide a safe environment at the fairground for all participants. We will announce measures that will be in place to ensure this in due course.”

### Dates for 2021 edition also confirmed

It was also announced today that the 2021 editions of SIAF Guangzhou and Asiamold will be held from 3 – 5 March. “The 2020 fairs will be somewhat special editions as they occur later in the year, but we want them to be an opportunity for the industry to benefit from the expected rebound, while helping manufacturing supply chains quickly return to normal. For 2021, the schedule will be back to the status quo, and the fairs will continue to serve both existing and future needs of the industry,” Mr Duh also added.

To help exhibitors during this unprecedented time, the 2020 fairs will not only deepen the use of existing promotional tools, but also provide additional marketing services. This includes enhanced online exhibitor search functions and business matching, exhibitor videos, webinars and

more.

SPS – Industrial Automation Fair Guangzhou (SIAF) is a leading exhibition for industrial automation technology. Its product groups range from individual components and sensors all the way to complete systems and integrated automation solutions. Asiamold is the ideal platform for Chinese and international manufacturers, distributors and exporters to showcase their latest mould making, 3D printing, die casting and metalworking technologies. The 2019 editions of both fairs featured 988 exhibitors and 98,776 visitors.

SIAF is co-organised by Guangzhou Guangya Messe Frankfurt Co Ltd, China Foreign Trade Guangzhou Exhibition General Corporation, Guangzhou Overseas Trade Fairs Ltd and Mesago Messe Frankfurt GmbH. Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd.

Exhibitors or visitors with any queries should email [sps@china.messefrankfurt.com](mailto:sps@china.messefrankfurt.com) for SIAF or [asiamold@china.messefrankfurt.com](mailto:asiamold@china.messefrankfurt.com) for Asiamold. For more details about the fairs, please visit [www.spsinchina.com](http://www.spsinchina.com) and [www.asiamold-china.com](http://www.asiamold-china.com).

Further Messe Frankfurt fairs in the same industry cluster as SIAF include:

**SPS – Smart Production Solutions**

24 – 26 November 2020, Nuremberg, Germany

**SPS Automation Middle East**

20 – 21 September 2020, Dubai, the UAE

**SPS IPC Drives Italia**

28 – 30 September 2020, Parma, Italy

Asiamold forms a part of a series of international events including:

**Formnext**

10 – 13 November 2020, Frankfurt, Germany

**Rosmould**

25 – 27 August 2020, Moscow, Russia

**Formnext + PM South China**

9 – 11 September 2020, Shenzhen, China

**Formnext Forum Tokyo**

24 – 25 September 2020, Tokyo, China

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Asiamold  
Guangzhou  
11 – 13 August 2020

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own

exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019