

Press release

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SIAF Guangzhou 2022 returns next March highlighting the Smart Sensors Pavilion

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The 13th edition of SPS – Industrial Automation Fair (SIAF) Guangzhou will return from 3 – 5 March 2022 at the China Import and Export Fair Complex in Guangzhou. The fair will cover the latest industrial automation innovations worldwide highlighting a broad spectrum of robotics, drives, sensors, human machine interface (HMI) and embedded systems, connectivity and electrical technologies. SIAF will inject a whole host of opportunities into South China’s thriving smart manufacturing industry.

SIAF is the premier hub for intelligent automation solutions in South China. Held concurrently with Asiamold – Guangzhou International Mould & Die Exhibition, both fairs are dedicated to showcasing the latest varieties of smart manufacturing solutions, bringing insights from industry leaders and providing rich networking opportunities for fairgoers within the region. Together, SIAF and Asiamold 2022 expect to welcome over 65,000 visitors and host more than 850 exhibitors across 50,000 sqm of exhibition space.

In just a few months after the conclusion of the 2021 fair, approximately 350 exhibitors have already confirmed their participation for 2022. Some of the leading companies who will present their cutting-edge products and solutions include: Amila, Bonfiglioli, Chong Feng Seiko, DECA, Dingshi, Dinkle, Finecable, Fuji Electronics, ICP DAS, JingQi, Koyo, Laogou, Magus, Mibo, New Sanhe, Pegatron, Robustel, Rocksensor, Rongyi, Ruan, Sanlixin, Schmeral, SINFONIA, SVLEC, TBI Transmission, Vitrans, WAIN, Wanlian Intelligent, Weide, WELLAUTO, Yakotec, YASKAWA, Yhda, and others. The fair’s international profile welcomes solution providers from all around the world, while its home presence in Guangzhou provides the opportunity to take advantage of China’s strong economy and manufacturing industry.

Advanced smart sensor technology plays an important role in the initial deployment of China’s 14th Five-Year Plan

Earlier this year in February, to kick-start the 14th Five-Year Plan, the Chinese government announced the first set of objectives for the plan. It focuses on 18 key areas which include infrastructure, energy, transportation, information technology, manufacturing, raw materials, space technology and other sectors. Of all the categories mentioned within the first deployment phase of the 14th Five-Year Plan, the

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development of smart sensors industry in China was one of the focal points.

Since sensors were first introduced to the market, they have evolved to become intelligent devices. Furthermore, the rapid development of emerging industries such as the Internet of Things and mobile internet has brought huge opportunities for the smart sensor industry. According to an Allied Market Research report, the global smart sensor market is expected to reach USD 91.37 billion by 2027 with the Asia-Pacific region being the leading contributor to the global smart sensor market during the forecasted period.

To highlight the smart sensors industry sector, SIAF have devoted Hall 13.2 to showcase the latest smart sensors and machine vision products, solutions and innovations that are available on the market. To date, some of the confirmed smart sensors exhibitors for SIAF 2022 include: Autonics, Baumer, Binder, BOJKE, Controlway, Daheng, Defuro, HEROJE, HR, Kar Ming, MEIJIDENKI, Mindvision, Pepperl+Fuchs, SENPUM, Shijie Intelligent, SUENW, SYGOLE, Yuheng and others.

Similar to previous editions, various product categories will be arranged into different halls to make it easier for fairgoers to navigate the fair. Halls 10.2 and 11.2 will feature electrical systems and connectivity technologies, industrial robotic technologies, pneumatic systems and components as well as ICPs and industrial software. Hall 13.2 will house advanced sensors, machine vision technologies, industrial IoT and smart logistics solutions. Lastly, Hall 12.2 will feature various events and conference areas.

SPS – Industrial Automation Fair Guangzhou is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd, China Foreign Trade Guangzhou Exhibition Co Ltd, Guangzhou Overseas Trade Fairs Ltd and Mesago Messe Frankfurt GmbH. Associate sponsors are the Guangdong Association of Automation, the Guangzhou Association of Automation, the Guangzhou Instrument and Control Society, China Light Industry Machinery Association, China Chamber of International Commerce and Guangzhou Chamber of Commerce.

For more information about the 2022 show, please visit www.spsinchina.com, or email sps@china.messefrankfurt.com.

Notes to editors

A selection of pictures from SIAF Guangzhou is available here: <https://spsinchina.cn.messefrankfurt.com/guangzhou/en/press/photos.html>

Further Messe Frankfurt fairs in the same industry cluster as SIAF include:

SPS – Smart Production Solutions (Hybrid format)
23 – 25 November 2021, Nuremberg, Germany

SPS Automation Middle East
TBC, Dubai, the UAE

SPS – Industrial Automation Fair
Guangzhou, 3 – 5 March 2022

SPS Italia

24 – 26 May 2022, Parma, Italy

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com