

news +++ SPS – Smart Production Solutions Guangzhou
China Import and Export Fair Complex, Guangzhou, 25 – 27 February 2025

sps

smart production solutions

GUANGZHOU

SPS – Smart Production Solutions Guangzhou to open on 25 February

Guangzhou, 18 February 2025. SPS – Smart Production Solutions Guangzhou 2025 opens next week, from 25 – 27 February, in Area A of the China Import and Export Fair Complex. Since its debut in 2010, the exhibition has grown into a leading trade platform for intelligent manufacturing and automation solutions in China. As part of the international SPS network, it maintains the professional standards set by its sister show, SPS – Smart Production Solutions in Germany, supporting the technological transformation of the manufacturing industry through its showcase of advanced automation and intelligent manufacturing solutions.

A well-established fixture of South China's manufacturing sector, SPS – Smart Production Solutions Guangzhou continues to receive strong support from industry stakeholders, extending its influence from Guangdong Province to South China and Southeast Asia. The event showcases a wide range of intelligent and automated technologies, including sensor technologies, drive systems and motion controls, mechanical infrastructure, control technologies, industrial software, and connectivity technologies. Other key focus areas include industrial robots, project integration and services, industrial communication, intelligent equipment and system integration, human-machine interface devices, factory automation, automotive manufacturing and more.

The 2025 edition will bring together 250 leading exhibitors in intelligent manufacturing, from both domestic and international markets. Highlighted exhibitors include Autonics, Binder, Bonfiglioli, Controlway, Datalogic, DEGSON, DINKLE, GSK, HIKVISION, HUALONG XUNDA, ifm, INVT, Jaten Robot, Li-Gong, MatriBox, SUPU, Wanjie, WATTSAN, Zhongda Leader and more.

Strong international presence alongside regional innovation

As a sister event to SPS – Smart Production Solutions in Nuremberg, Germany, in addition to continuing their close cooperation, the Guangzhou show connects with the broader international SPS network to bring world-class industry resources and knowledge to South China's manufacturing sector. An international pavilion, organised in cooperation with SPS Italia, will showcase advanced technologies from global manufacturers, while exhibitors from Germany, Japan, South Korea and other nations will present advancements in components, industrial robots and industrial software. This strong international presence creates opportunities for technological collaboration and partnership development between global and Asian markets.

Alongside these global innovators, the Jiangsu pavilion, organised by the China Council for the Promotion of International Trade, Jiangsu Sub-Council (CCPIT-Jiangsu), will

highlight regional leaders in components, high-end instruments and equipment and industrial software solutions.

In addition, the event will again feature a new product and technology release pavilion, where industry well-known brands such as Siemens, TURCK, SERVOTRONIX, CODESYS, and SICK will present their latest innovations in industrial software, industrial sensors, motion control and other fields, providing comprehensive solutions for production, manufacturing, and digital transformation in all industries.

Global perspectives to anchor 2025 conference programme

Complementing the exhibition, the event will also see the return of its acclaimed conference and forum programme. The main forum will address key developments across topics including sustainability, digital transformation and artificial intelligence in manufacturing, featuring over a hundred presentations from industry experts sharing insights and expertise. Highlighted seminars include “Main Forum: Digital Transformation for Sustainable Manufacturing Summit”, “High Quality Development of Intelligent Manufacturing in Automotive Industry Forum”, and more.

In collaboration with the World Manufacturing Foundation and the Innovative Industry Fair for E x E Solutions (IIFES), the programme will also feature two internationally focused forums: “The Future of Manufacturing: Outlook 2030” and “Manufacturing Meets the Future in Japan”. Led by global manufacturing experts including Prof Dr David Romero, Scientific Vice-chairman of the World Manufacturing Foundation, and Ms Shuran Yamaguchi, General Manager of Global Marketing Communications at IDEC Corporation, these sessions and partnerships with leading industry organisations reinforce the event's continued commitment to industry advancement and global collaboration.

A comprehensive hub for industrial technologies

Alongside SPS – Smart Production Solutions Guangzhou, visitors will have access to two co-located exhibitions at the complex: Guangzhou Industrial Technology and Asiamold Select – Guangzhou. Together, these three shows form a comprehensive procurement and communication platform, showcasing cutting-edge technologies ranging from tooling and mould making to advanced automation systems and intelligent manufacturing solutions. This concurrent format enables visitors to source complementary technologies across all three events and benefit from cross-sector expertise.

SPS - Smart Production Solutions Guangzhou is co-organised by Guangzhou Guangya Messe Frankfurt Co Ltd, China Foreign Trade Guangzhou Exhibition Co Ltd, Guangzhou Overseas Trade Fairs Ltd and Mesago Messe Frankfurt GmbH. Guangdong Association of Automation, Guangzhou Association of Automation and Guangzhou Instrument and Control Society serve as honorary organisers. The fair is also supported by the China Light Industry Machinery Association, the China International Chamber of Commerce Guangzhou Chamber of Commerce, and the Beijing Internet of Things Intelligent Technology Application Association.

For more details about the fairs, please visit www.spsinchina.com or email sps@china.messefrankfurt.com.

Further events in the international SPS network include:

- **SPS Stage Bangkok**
6 – 8 March 2025, Bangkok, Thailand
- **SPS Italia**
13 – 15 May 2025, Parma, Italy
- **SPS Stage Kuala Lumpur**
14 – 16 May 2025, Kuala Lumpur, Malaysia
- **SPS Atlanta**
16 – 18 September 2025, Atlanta, United States
- **SPS – Smart Production Solutions**
25 – 27 November 2025, Nuremberg, Germany

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Information for journalists:

<https://spsinchina.cn.messefrankfurt.com/guangzhou/zh-cn/press.html>

Press information and photographic material:

<https://spsinchina.cn.messefrankfurt.com/guangzhou/zh-cn/press/photos.html>



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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 780* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our

comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures 2024