

news +++ SPS – Smart Production Solutions Guangzhou
China Import and Export Fair Complex, Guangzhou, 4 – 6 March 2026

sps

smart production solutions

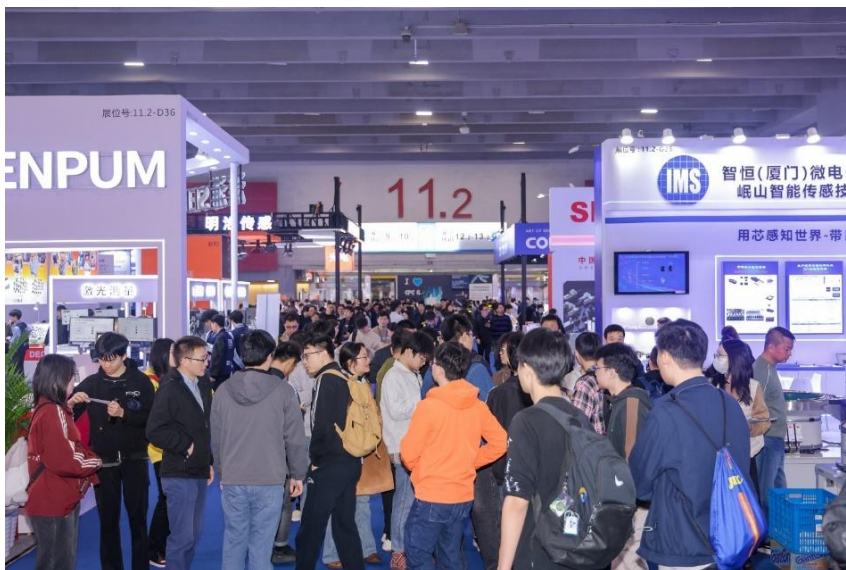
GUANGZHOU

SPS – Smart Production Solutions Guangzhou 2026 draws to a successful close in South China

Guangzhou, 11 March 2026. SPS – Smart Production Solutions Guangzhou 2026, South China’s leading trade fair for smart manufacturing technology and equipment, concluded its 2026 edition on 6 March at the China Import and Export Fair Complex in Guangzhou. Co-located with Guangzhou Industrial Technology and Asiamold Select – Guangzhou, the three fairs collectively covered the manufacturing sector from components through to system integration, connecting domestic and international participants across the supply chain. Notably, the platform welcomed visitors from 91 overseas countries and regions, with overall international attendance up 20% over the previous edition.

Key figures (combining SPS – Smart Production Solutions Guangzhou, Guangzhou Industrial Technology and Asiamold Select – Guangzhou 2026)

- 40,026 visitors
- Over 1,200 international visitors from 91 overseas countries and regions
- 424 international and domestic exhibitors
- Scale: 28,500 sqm



SPS – Smart Production Solutions Guangzhou 2026

Leading manufacturers from across the industry presented their latest developments in sensors technologies, drive system and components, control system, connectivity, industrial robotics and industrial automation, with exhibitor highlights including

AKUSENSE, Autonics Electronic, Baumer, Binder, CloudPhys, Cognex, Controlway, Easun, Festo, Gaocheng, GSK CNC, HANBERT, Hongrun, Jiaerling, Leetop, Lenze, Lingxiang Meglev, MARVTECH, MATRIBOX, MISUMI, Mouser Electronics, Novanta/ATI Industrial Automation, Odot, SENPUM, SIGNAL, Sipeize, SNS, Sygole, TAU Tracker and Turck.

Beyond the product showcases, the fringe programme also drew strong participation, offering thirteen sessions and nearly 80 presentations. Technology experts and business leaders from China and overseas shared perspectives on topics ranging from industrial AI, digital twins and industrial cybersecurity to embodied intelligence. Among the highlights, the main forum, *Digital and Intelligent Transformation in Manufacturing*, attracted more than 20,000 online viewers through its livestream.

With its comprehensive showcase of technologies and fringe programme addressing key industry developments, SPS – Smart Production Solutions Guangzhou once again served as an important meeting point for the manufacturing sector, bringing together exhibitors and buyers from across the industry value chain and earning strong praise from participants.

Exhibitor comments

“At this exhibition, we are showcasing our ATI brand sensors, along with encoders, motors and drives for motion control. We chose to participate in SPS - Smart Production Solutions Guangzhou because the fair is influential and well-established in South China, providing a strong platform for in-depth technical discussions with industry professionals.”

Mr Steven Wei, Sales Account Manager, Precision Motion Group, Novanta

“At SPS – Smart Production Solutions Guangzhou 2026, we are debuting a distributed fail-safe system that offers flexibility for large-scale production lines while reducing costs. We chose this exhibition for its strong reputation in the automation sector. Our technical session on IoT solutions was well-received, with several visitors coming to our stand afterward to discuss specific applications.”

Mr Liming Hao, Supervisor Solution Design & Technical Support, Turck (Tianjin) Sensor Co Ltd

“We are showcasing new products including frictionless cylinders and electro-pneumatic proportional valves. Having previously attended as a visitor, we chose to exhibit because the fair consistently attracts major industry players and a knowledgeable audience. We have seen strong interest from international buyers, including those from Germany and Indonesia, since the outset, fielding enquiries right through the lunch break. It is a highly effective environment for building our brand and networking.”

Mr Dinghui Liang, Marketing Management Manager, Ningbo Jiaerling Pneumatic Machinery Co Ltd

Visitor comments

“Our French company operates a factory in Foshan, producing nanocrystalline cores for current sensing in circuit breakers and inverters. I came to this exhibition to learn more about the latest automation and sensor technologies emerging in China. After exploring the power and cobot sections, the lively, moving demonstrations have proven to be a great resource; seeing the sensors in action helps identify the right solutions for our own production.”

Mr Paul Van, Business Development, Aperam

“Sunwoda specialises in lithium battery manufacturing, and we have an R&D team within our Manufacturing Engineering Department. I am here to discover new technologies that can increase the efficiency and capacity of our automated production lines. The exhibition brings together companies across a wide variety of fields, and the forums are highly relevant to our needs. Overall, the fair offers a clear look at how smart manufacturing is evolving, making it a great platform for sourcing the right technical solutions for our production.”

Mr Guowen Zhang, MRD Senior Engineer II, Sunwoda Electronic Co Ltd

Speaker comments

“At the Main Forum, I presented on Midea Group’s research into AI-agent factories. While these are still emerging technologies, the audience was highly engaged, particularly with the practical business applications which generated far more interaction than I anticipated. In bringing together industrial service providers and manufacturers, the exhibition goes beyond simply showcasing technologies, using its forums to drive knowledge sharing and circulate progressive industry concepts.”

Mr Chengyu Xing, General Manager of Industry Ecosystem, Midea Cloud Technology Co Ltd, Midea Group

SPS – Smart Production Solutions Guangzhou is co-organised by Guangzhou Guangya Messe Frankfurt Co Ltd, China Foreign Trade Guangzhou Exhibition Co Ltd, Guangzhou Overseas Trade Fairs Ltd and Mesago Messe Frankfurt GmbH. The Guangdong Association of Automation, Guangzhou Association of Automation and Guangzhou Instrument and Control Society serve as honorary organisers. The China Association for Mechatronics Technology and Application serves as a strategic partner. Guangzhou Robotics Manufacture and Application Industry Alliance and CMEC International Exhibition Co Ltd serve as invited co-operators.

Dates for the next edition of SPS – Smart Production Solutions Guangzhou will be announced shortly. For more details, please visit www.spsinchina.com or email sps@china.messefrankfurt.com.

Further events in the international SPS network include:

- **SPS Stage Bangkok**
11 – 13 March 2026, Bangkok, Thailand
- **SPS Stage Kuala Lumpur**
13 – 15 May 2026, Kuala Lumpur, Malaysia
- **SPS Italia**
26 – 28 May 2026, Parma, Italy
- **SPS – Smart Production Solutions**
24 – 26 November 2026, Nuremberg, Germany
- **SPS Atlanta**
14 – 16 September 2027, Atlanta, United States

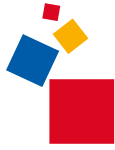
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Information for journalists:

<https://spsinchina.cn.messefrankfurt.com/guangzhou/en/press.html>

Press information and photographic material:

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,700* people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2025 were around € 766* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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*Preliminary figures 2025