

SPS Smart Production Solutions Guangzhou

**Bringing Automation to Life**

# 2024 Post Show Report

[www.spsinchina.com](http://www.spsinchina.com)

## sps

smart production solutions  
GUANGZHOU

**4 – 6 March 2024**

China Import and Export Fair Complex  
Guangzhou, China

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# Exhibition Overview

SPS – Smart Production Solutions Guangzhou concluded successfully on 6 March. This year, the show underwent a considerable upgrade to its branding, which builds on the foundation established by its predecessor SIAF Guangzhou over the past 14 years. The upgrade integrates the fair more tightly into the global SPS portfolio and allows it to better harness the brand's international network; as a result, more international exhibitors and buyers were attracted to engage in the fair's business and technological exchange opportunities. This initiative aligns with the ambitions of South China's manufacturing sector as it works to achieve new industrialisation and the smart transformation of its industries.



## 2024 show key figures

**sps**

smart production solutions  
GUANGZHOU

广州国际智能制造技术与装备展览会

guangzhou  
**industrial technology**

广州工业科技展

**40,000**

Exhibition space 展出面积 (sqm平方米)



**700**  
Exhibitors 展商



**78,111**

Visits 专业买家



**140**  
Delegations 企业买家团



**100+**

Topics 议题



[www.spsinchina.com](http://www.spsinchina.com)

[www.gitfair.com](http://www.gitfair.com)



\*The numbers are accounted with co-located event Guangzhou International Technology.

# Exhibitors Overview

SPS – Smart Production Solutions Guangzhou 2024 gathered well-known enterprises from China, Germany, USA, Italy, Korea, Japan and Russia, including Phoenix, Bosch Rexroth, Beckhoff, Murrelektronik, IFM, Cognex, Autonics, Datalogic, Binder, Controlway, Schmersal, BERNSTEIN, Daheng, BBH (ESTUNBBH), Bonfiglioli, DINKLE and more. The exhibits covered a wide range of product categories, such as drive systems and motion controls, sensor technologies, control technologies, interface technologies, human-machine interfaces, mechanical infrastructure, industrial communication, manufacturing software and more.



## Partial list of SPS Guangzhou 2024 exhibitors

- |  |   |  |                                   |                                  |  |                                  |
|--|---|--|-----------------------------------|----------------------------------|--|----------------------------------|
| <b>BECKHOFF</b>                          | <b>ifm</b>                              | <b>COGNEX</b>                            | <b>rexroth</b><br>A Bosch Company | <b>Autonics</b>                  | <b>CONTROLWAY</b>                            | <b>LANBAO</b>                    |
| <b>MURR ELEKTRONIK</b><br>stay connected | <b>PHENIX CONTACT</b>                   | <b>HARTING</b>                           | <b>DINKLE</b>                     | <b>binder</b>                    | <b>DEGSON</b>                                | <b>MEIJIDENKI</b><br>明治传感器       |
| <b>SUPU</b> 速普                           | <b>WDIR</b> 威迪电气                        | <b>Bonfiglioli</b><br>We engineer dreams | <b>FES</b>                        | <b>SNS</b> 神驰气动<br>BNSPNEUMATIC  | <b>理想智能</b><br>IDEAL INTELLIGENT             |                                  |
| <b>HUCEEN</b> 汇辰自动化                      | <b>MatriBox</b>                         | <b>英驰智能</b>                              | <b>BBH PRODUCTS</b> 自动化           | <b>JIANWEI</b> 加玮智控              | <b>WELLAUTO</b> 华茂欧特                         | <b>WEVEL</b>                     |
| <b>MRVTECH</b>                           | <b>SMICO</b>                            | <b>HUAYIFENG</b><br>FA PRODUCTS COMPANY  | <b>CableForce</b>                 | <b>PANAWINCN</b>                 | <b>AMILA</b>                                 |                                  |
| <b>SHIJI</b> 视界   <b>ICV</b>             | <b>SUPERSYS</b>                         | <b>HR</b> 虹润                             | <b>Zhunlian</b>                   | <b>DATALOGIC</b> 得利捷             | <b>深浦</b> SENPUM                             | <b>Shenler</b> 申乐                |
| <b>柯耐特</b> CONNECTOR<br>让世界连接更密切         | <b>鼎实</b>                               | <b>KNK</b> 肯尼森                           | <b>PARAENT</b>                    | <b>真传动</b>                       | <b>TOM REDUCER</b>                           | <b>FTS</b>                       |
| <b>东政电机</b> DONGZHENG MOTOR              | <b>SPECIAL CABLES</b> SAB 赛普中国          | <b>WCON</b> Connector & Cable Assembly   | <b>兴威联电气</b> -SVLEC-              | <b>MADCO</b> PUSH-PULL CONNECTOR | <b>诚联电源</b> CHENGLIAN POWER                  | <b>STAR</b>                      |
| <b>CAIUS</b>                             | <b>Defuro</b>                           | <b>SUENW</b> 神武传感器                       | <b>意普</b> ESP                     | <b>ANDEAWELL</b>                 | <b>HEROJE</b> 深圳合杰                           | <b>Biduk sensor</b> 必得客          |
| <b>SCHMERSAL</b> THE DNA OF SAFETY       | <b>LMI TECHNOLOGIES</b>                 | <b>MindVision</b> 迈德威视                   | <b>HANKAI</b> 汉凯视觉                | <b>UCHIYA</b>                    | <b>创意电子有限公司</b> Weitronics Component Limited | <b>EUCHNER</b> More than safety. |
| <b>INS</b> 苏映视                           | <b>KELI</b> 科力                          | <b>GOAT</b> 高特                           | <b>F&amp;C</b> 富华传感器              | <b>senseca</b>                   | <b>三力信</b> Sanlixin                          | <b>IniRay</b> 艾睿光电               |
| <b>FINECABLES</b>                        | <b>中国移动</b> China Mobile   <b>Cneos</b> | <b>odot</b> 零点自动化                        | <b>IOTEK</b>                      | <b>Helmholz</b> 德国霍姆赫兹           | <b>银驰</b> INCER                              | <b>SUNPA</b> 讯鹏                  |
| <b>sDot</b>                              | <b>银辣技术</b> MAKE IIOT EASIER            | <b>COTYTECH</b>                          | <b>SANHE</b>                      | <b>LIND</b>                      | <b>WANJIE</b>                                |                                  |

\* listed in no particular order

# Exhibitor Feedback

## Mr Pi Hao, South China Sales Director Datalogic (Shenzhen) Industrial Automation Co., Ltd.



"SPS is widely recognised as an influential global exhibition in the industry. Datalogic had a significant presence this year with our largest booth to date, where we showcased an extensive range of advanced products and solutions. As the first SPS exhibition of the year, SPS – Smart Production Solutions Guangzhou has allowed us to take the lead in presenting our newly released products. Visitor enthusiasm was as high as ever, and we were provided with ample business opportunities and chances to network with industry peers and potential customers. We express our gratitude to the organisers for providing such a multi-dimensional platform which us to penetrate the market, showcase all of our products and solutions from one place, and to effectively reach out to both our target customers and the industry at large."

## Mr Michael Zhao Account Manager International Beckhoff Automation (Shanghai) Co Ltd



Beckhoff is a German company specialising in new automation technologies, producing industrial PCs, I/O and fieldbus components, drive technologies, automation software, control cabinet-less automation systems and industrial graphics solutions that can be used either as stand-alone components or integrated into a complete control system for a wide range of industrial sectors. This year, we brought our MX-System cabinet-free solution and our XTS system with No Cable Technology (NCT) to the fair's new product showcase area. Future-oriented products and technologies attract a lot of attention here, and the show's concurrent forums brought together many manufacturers with strong technological expertise, providing an excellent platform for mutual exchange and learning. We'll keep an eye on future SPS – Smart Production Solutions Guangzhou events.

## Mr. Meng Qi, General Manager SAB Special Cables (Shanghai) Co., Ltd.



Our company specialises in the production of specialty cables, temperature measurement systems, and cable harnesses. Additionally, we offer industrial solutions to our clientele across China. We have been consistent exhibitors at SPS in Germany since 1996, and have now committed to attending SPS – Smart Production Solutions Guangzhou every year as well. We appreciate the show's focus on smart manufacturing, as this is very consistent with our product positioning. We hope to leverage the show to enhance our visibility in China, so that customers with high-end needs, especially those in South China, can recognise us and use our products and solutions. I think the show is very professional, with a targeted customer base of engineers and professional buyers. We have already connected with over a hundred potential customers from both within South China and abroad."



\*For more information, please visit [www.spsinchina.com](http://www.spsinchina.com)

# Exhibitor Feedback

## Mr. Jiang Hui ctrlX Business Development Manager Bosch Rexroth



Bosch Rexroth, as a world leading supplier of automation solutions and products, has maintained precise cooperation with SPS in Europe. Here in the show of SPS – Smart Production Solutions Guangzhou, Bosch Rexroth introduced a new generation of automation platform ctrlX Automation, which includes hardware products such as ctrlX CORE controllers, ctrlX DRIVE servo drives, MS2N servo motors, ctrlX Safety modules, as well as software products such as ctrlX Motion, ctrlX PLC, and ctrlX IoT. In addition, Bosch Rexroth has established a software ecosystem based on ctrlX OS and ctrlX World worldwide. Its open software platform invites domestic and foreign partners to join our automation ecosystem and achieve independent IP software and hardware products. During the SPS – Smart Production Solutions Guangzhou event, we showcased the latest ctrlX platform to domestic high-end automation customers and promoted the latest technology and concept of Bosch Rexroth ctrlX Automation.

## Mr. Zhou Xiaoqiang, Sales Manager Bonfiglioli Drives (Shanghai) Co Ltd

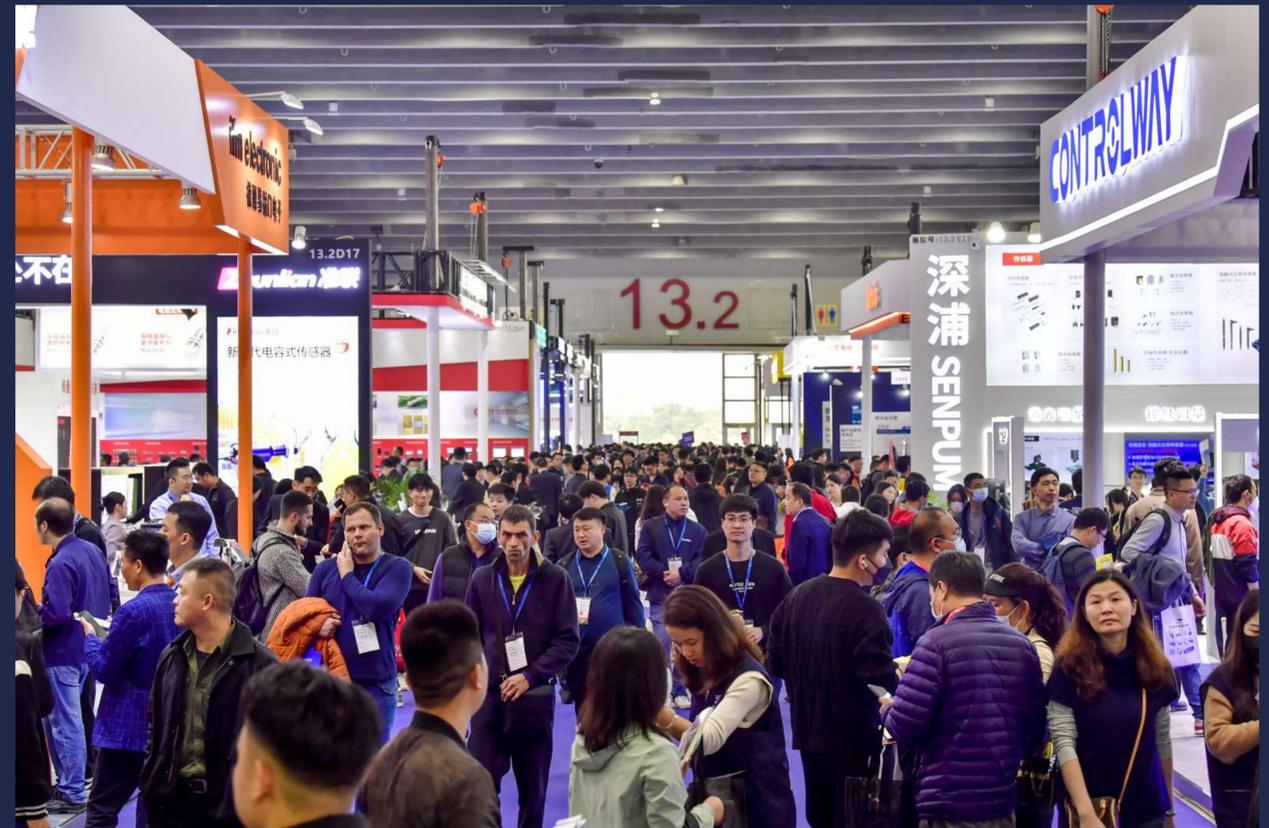


Bonfiglioli has been a loyal exhibitor in SPS Guangzhou for many years. The Chinese market is the vital major market for Bonfiglioli Group's global business. SPS – Smart Production Solutions Guangzhou is considered as the most influential industrial automation show in south China. The show is very compatible with our business field, which plays a great role on promoting our brand image, exhibiting in product advantages and application characteristics. It is also a good platform for us to expand business in customised mechatronics integrated motion control and intelligent robots.

## Ms. Yu Jie, General Manager FactoryNet Information Technology (Shanghai) Co., Ltd.



"This year, we organised a Japan pavilion at SPS – Smart Production Solutions Guangzhou for the first time. Our decision to attend was driven by the show's influence in the South China region and its ability to attract industry peers and visitors. We are glad to report that visitor flow lived up to our expectations. China's automation industry is extremely competitive, and if Japanese enterprises want to expand their presence in the country, they need to actively seek out upstream and downstream cooperation with domestic enterprises to enhance their competitive advantage. As a result, many Japanese companies are eager to participate. We hope that SPS – Smart Production Solutions Guangzhou will continue to promote cooperation between Chinese and Japanese manufacturing enterprises, and help to leverage each other's respective strengths.



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# Exhibitor Feedback

## Mr. Shi Hua, Control System Product Manager Phoenix Contact (China)



It's a great honour for me to participate in SPS – Smart Production Solutions Guangzhou this year. The show's organiser provides a great platform for industrial automation players to communicate and learn, which helps us a lot in gaining in-depth insights and broadening our perspective in terms of cooperation. During the high-profile New Product & New Technology launching session, we proudly showcased a number of innovative products, including MAX100 PLC, which fully demonstrated Phoenix Contact's profound strength and outstanding technology in the field of industrial automation, and received widespread attention and praise from attendees. The show not only promoted Phoenix Electric's products and technology, but also laid a solid foundation for our in-depth communication and cooperation with our peers from the industrial automation sector. We enjoy the meticulous organisation and thoughtful arrangements from the organizer of SPS – Smart Production Solutions Guangzhou at all stages of the exhibition. We would like to express our sincere gratitude to SPS – Smart Production Solutions Guangzhou again.

## Ms Li Lizhu, Marketing Manager Autonics Electronic (Jiaxing) Corporation



We are a leading supplier of automation solutions in Korea, specialising in a wide range of sensors, controllers, motion devices, measuring devices, laser marking systems, connectivity devices and more. We have attended the Guangzhou fair every year since 2016, and are always impressed with the guaranteed quality of the visitors. Attending the concurrent fairs also enables us to reach a larger potential customer base and introduce our latest products to them. It is also a perfect venue for us to understand the market trends in related industries.

## Mr. Rong Shuang Ming Marketing Manager Controlway Group Holdings



It is a great privilege to be a part of SPS – Smart Production Solutions Guangzhou. As a longstanding friend of the exhibition, our time in Guangzhou this year has connected us with an unexpectedly large quantity of high-quality customers and partners. We presented a selection of our leading products and debuted a number of innovative, smart solutions, which contributes to our ongoing efforts to grow our clientele and strengthen our brand presence. We express our sincere appreciation to the organisers for organising such a professional platform in South China, and we look forward to meeting again in 2025!

## Mr. Yao Jun, Product Director Shenzhen Cotytech Co Ltd



Cotytech is a company that provides one-stop automation equipment, including chips, modules, boards, gateways, software, etc. It is the first edition of the brand upgrade SPS Guangzhou and it is a good show. We have met crowds of international visitors on first day of the show, for example, a buyer from Italy specifically came here for chips. I believe it is benefited from the huge global influence of the SPS international brand, which will be of great help to our coming overseas marketing process. We will join the exhibition again next year.



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# Visitor analysis

Visitors come from 31 provinces in mainland China, Hong Kong, Macao and Taiwan, and 82 countries and regions including Russia, Kazakhstan, South Korea, Malaysia, Japan and Germany..



## Overseas Visitors (except mainland China)

Russia 31.68%	Indonesia 2.09%
Kazakhstan 6.6%	Iran 1.76%
Korea 6.16%	Japan 1.65%
Malaysia 5.83%	Singapore 1.54%
Vietnam 4.73%	Italy 1.32%
Belarus 3.19%	Germany 1.21%
Thailand 2.2%	Turkey 1.21%
India 2.09%	United States 0.99%

Attracted **37,264** professional visitors

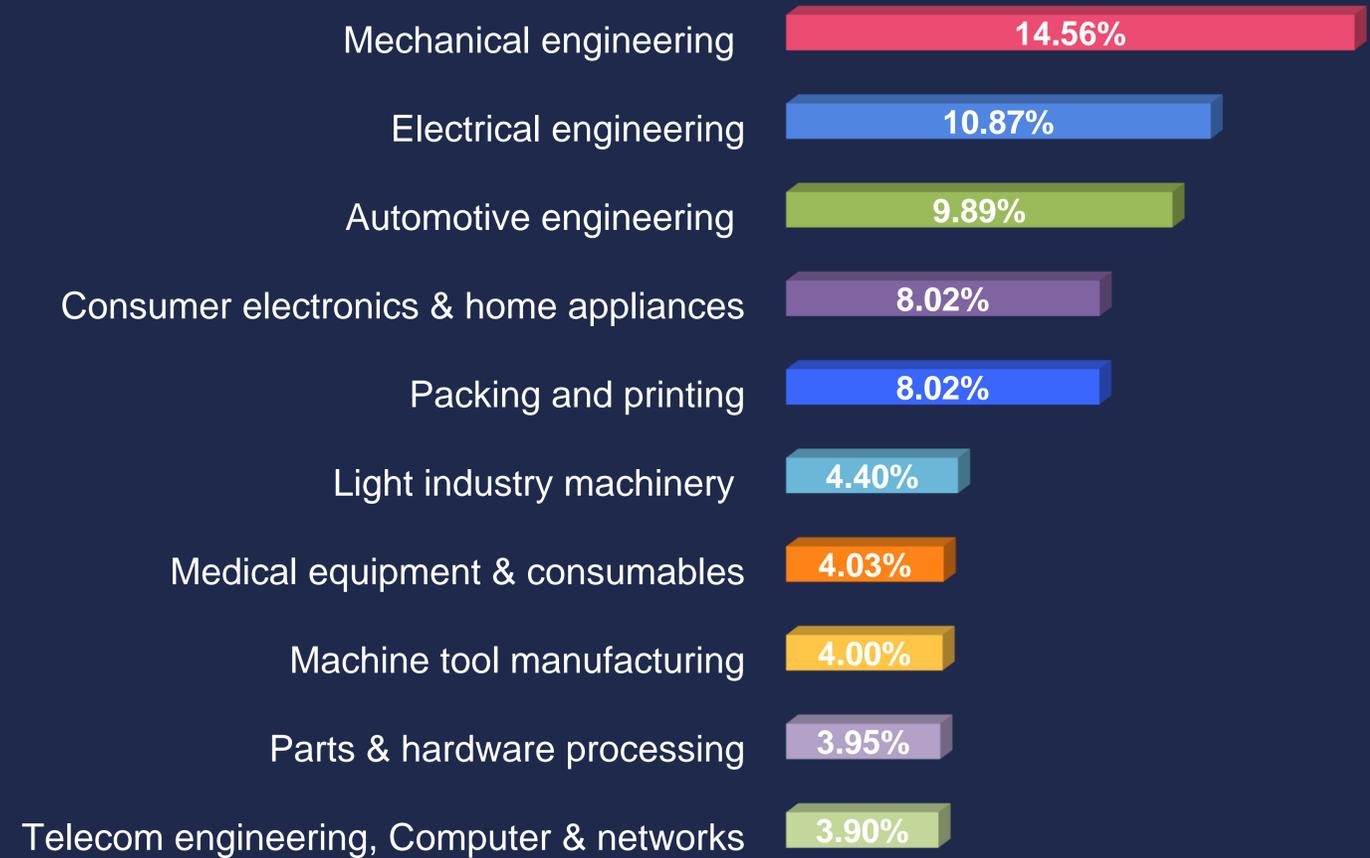
Total number of enterprises represented by visitors **17,574**

increase by **5,740**

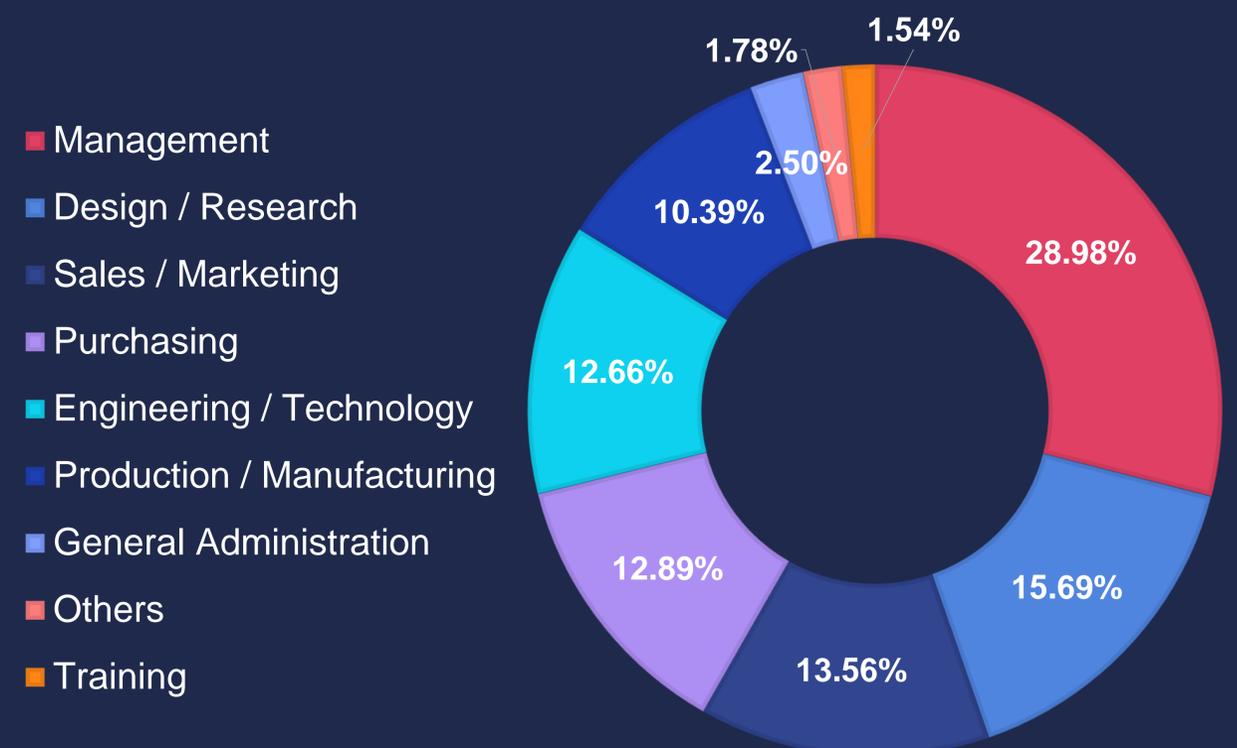
**48%** over previous year



# Visitors Profile (Top 10)



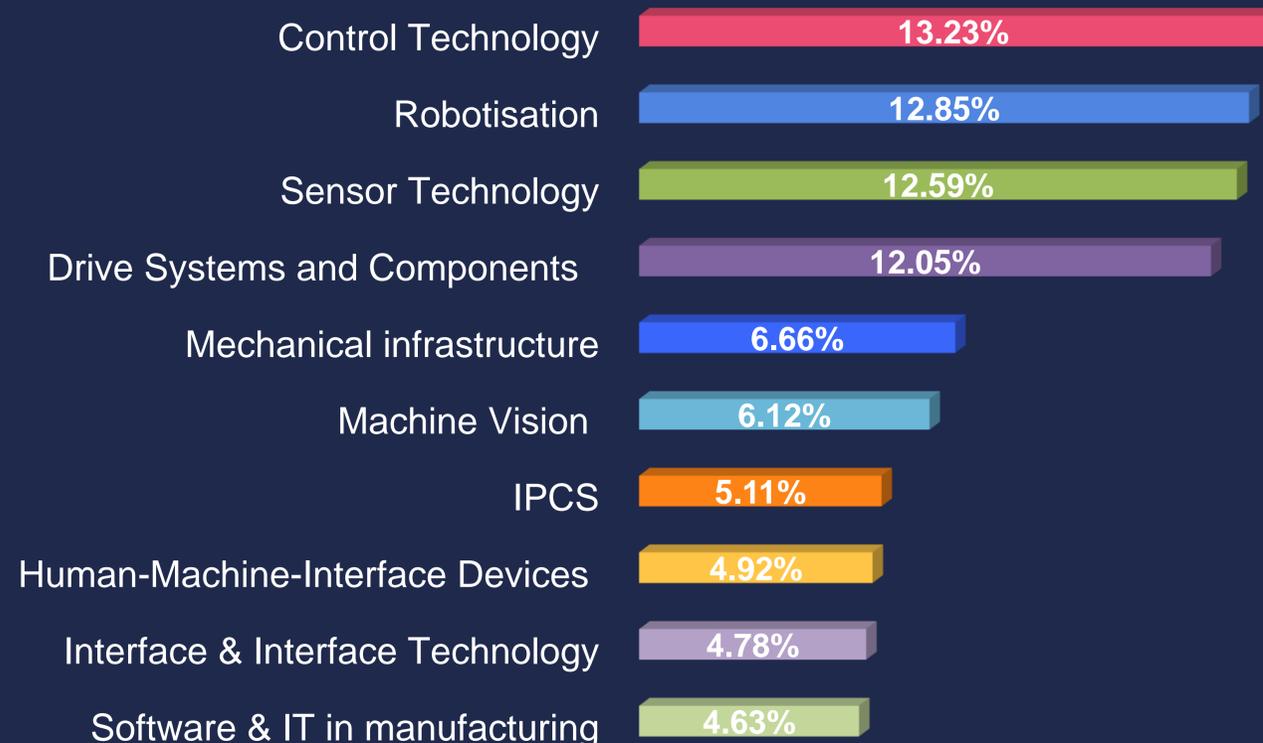
# Visitors' Business Sector



# Visitors' purpose of the visit



# Visitors' Most Interested Products (TOP 10)



## Guangzhou Risong Intelligent Technology Holding Co Ltd



### Mr. Chen Yu, Cost Analysis Engineer

Focused on the field of intelligent manufacturing, we attend this exhibition annually. This year, we've observed a pronounced increase in the level of industry resources allocated to the show. As a result of its upgrade within the SPS brand, it has achieved a greater level of professionalism and a more significant standing in the industry. The considerable turnout of exhibitors and visitors, both from the domestic market and abroad, offers us a desirable platform from which to survey the global market and refine our strategy for international expansion. We will definitely come back next year.

## Mr. Li Zhiheng, IT Manager Valeo Comfort Driver Assistance Systems (Guangzhou) Co Ltd



Our company primarily deals in automotive parts and accessories. I manage the company's IT operations, so my visit to the fair this year is focused mainly on digitalisation and data collection technologies. This is my second time attending SPS Guangzhou, and there are a lot of exhibitors here, including a wide selection of domestic brands. I have also had the opportunity to connect with some new manufacturers. Data acquisition is a very segmented industry, but on both of my visits to the fair, I've observed a considerable number of businesses in this field. This is a major advantage of SPS Guangzhou over similar exhibitions, and has brought me a lot of benefits.

## Mr. Mo Guangquan, Equipment Supervisor CNOOC



"This is my first time attending SPS Guangzhou. I am primarily seeking suppliers of large-scale repair and maintenance equipment, and I have already found two manufacturers that I'm interested in. Their equipment is highly digitalised, which is in line with our current positioning and needs. The number of exhibitors and the quality of their offerings here have exceeded my expectations, and the expertise on display here is some of the best in the industry. Through the exhibition, we have expanded our customer channels and achieved our pre-show procurement targets."

# Partial list of VIP delegations



\* 排名不分先后



The Automotive engineering Industry Delegation



The Automotive engineering Industry Delegation



The Mechanical engineering Industry Delegation



The Mechanical engineering Industry Delegation



The Electrical engineering Industry Delegation



The Electrical engineering Industry Delegation



The Consumer electronics Industry Delegation



The Consumer electronics Industry Delegation



The Home Appliances Industry Delegation



The Home Appliances Industry Delegation



The Food & Beverage Industries Delegation



The Food & Beverage Industries Delegation



The Household chemicals Industry Delegation



The Household chemicals Industry Delegation



The Textiles printing, Footwear & clothing Industries Delegation



The Medical Equipment & Consumables Industries Delegation



The Light industry machinery Industry Delegation



The Packing and printing Industries Delegation



The Telecom Engineering, Computer & Networks Industries Delegation



The Transportation Industry Delegation



The Oil, Gas & Mining Industries Delegation



The Water Conservancy & Hydropower Engineering Industries Delegation

# Partial list of the industries that the visiting enterprises represents enterprises

## Automotive engineering

BYD

Steelmate Co.,Ltd

GAC TOYOTA

GAC Honda Automobile Co., Ltd.

Xpeng Inc.

DONGFENG HONDA ENGINE CO., LTD.

Wuyang-Honda Motors(Guangzhou)Co.,Ltd.

Great Wall Motor Company Limited Chongqing Branch

Valeo Comfort Driving Assistance Systems (Guangzhou) Co.,Ltd.

Dongjian Technology

## Packing and printing

The People's Printing Plant Of Guangzhou Co., Ltd.

Guangzhou EC-PACK Packaging Equipment Co., Ltd.

EPL Packaging (Guangzhou) Limited

TECH-LONG

ESSEL PROPACK

Heshan Astros Printing Ltd.

ZRP Printing Group Co., Ltd.

Guangzhou TECH-LONG Packaging Machinery Co., Ltd.

C & C Joint Printing Co., (Guangzhou) Ltd

KEDA Industrial Group

## Electrical engineering

Guangdong Academy of Sciences

Foxconn

MITSUBISHI ELECTRIC AUTOMATION

Shenle Co., Ltd.

GUANGDONG ELESY ELECTRIC CO., LTD.

Delta Electronics (Dongguan) Co., Ltd.

JABIL CIRCUIT(GUANGZHOU) LTD.

China Huizhou Hager Electric Ltd

Guangdong Baolun Electronic Co., Ltd

Influx TECHNOLOGY

## Consumer electronics & home appliances

Foxconn

vivo Mobile Communication Co., Ltd

Homa Appliances Co., Ltd.

GUANG DONG XINBAO ELECTRICAL APPLIANCES HOLDINGS CO., LTD

GREE ELECTRIC APPLIANCES, INC. OF ZHUHAI

Guangdong Xiangyin Intelligent Technology Co., Ltd.

Guang Dong OPPO Mobile Telecommunications Corp., Ltd.

Epson Engineering (Shenzhen) Ltd.

Midea

Panasonic Wanbao Appliances Beauty and Living (Guangzhou) Co., Ltd.

## Mechanical engineering

Midea Building Technologies(MBT) Division

SINOMACH Intelligence Technology Co., Ltd.

ABICOR BINZEL

ANEST IWATA

Han's Laser Technology Industry Group Co., Ltd

Mingyang New Energy Investment Holding Group

HOLD Machinery

Guangdong Yongtong Crane Machinery Co.,Ltd

Guangzhou Laisai Laser Intelligent Equipment Co., Ltd

OMS Machinery Co.,Ltd.

## Food & beverage

Hsu Fu Chi International Ltd.

Pepsico (China) Limited

Want Want Group

JDB

Guangdong Yantang Dairy Co., Ltd.

Mead Johnson Nutrition (China) Co., Ltd.

Anheuser-Busch InBev(Foshan)Brewery Co.,Ltd

Guangdong Lebaishi Food Co.Ltd.

Guangzhou Jiujia Group Li Kou Fu Food Co., Ltd.

Foshan Haitian Flavouring & Food Co., Ltd.

# Partial list of the industries that the visiting enterprises represents enterprises

## Textiles printing, footwear & clothing

ANTA

Sailvan Times

Guangdong Derun Textile Co., Ltd.

EP Group

Zhongshan Chengzhang Footwear Material Co., Ltd.

VITA

De Rucci Healthy Sleep Co., Ltd.

BIAHMIN

Mlily

Logic Art

## Machine tool manufacturing

GSK CNC Equipment Co., Ltd.

Yaskawa Electric (China) Co., Ltd.

Bright Dream Robotics

Guangdong Metal Forming Machine Works Co., Ltd.

Rossum Robotics Co., Ltd.

KOWELL

Guangzhou Unique Injection Molding Co.,Ltd

Jiming CNC Machine Tool Co., Ltd.

Siasun Robot & Automation Co., Ltd.

Guangzhou Haozhi Industrial Co., LTD.

## Biopharmaceutical industries

Guangzhou Pharmaceuticals Co. Ltd

BGI

Novartis

BAYER

mentholatum

Biostime

pusen

Guangdong Bawei Biotechnology Corporation

Guangzhou Wondfo Biotech Co., Ltd.,

Guangzhou Improve Medical Instruments Co., Ltd

## Lighting engineering

Schneider

Pak Lighting

Shenzhen MTC Co., Ltd.

Guangzhou Cable Works Co., Ltd.

GUANGDONG REAL FAITH LIGHTING TECHNOLOGY CO., LTD.

Guangzhou Ledia Lighting Co., Ltd.

Aero Light

Hengdian Group Tospo Lighting Co., Ltd.

BOJO Intelligent Lighting (Guang Dong) Co., Ltd.

Valeo Ichikoh (China) Auto Lighting Co., Ltd Foshan Branch

## Medical equipment & consumables

Winner Medical

Carl Zeiss AG

Guangzhou Ajax Medical Equipment Co.,Ltd.

Foshan Coxo Medical Instrument Co., Ltd

Guangdong Baihe Medical Technology Co., Ltd.

Henan Tuoren Medical Device Co., Ltd.

Techpool Bio-Pharma Co., Ltd.

corsh

Caretek (China) Medical Plc

Guangzhou Baiyunshan Pharmaceutical Holdings Company Limited

## Light industry machinery

HITACHI Elevator (China) Co, Ltd

DJI

Sepstar

Guangzhou KEAO Mechanical & Electrical Co., LTD

Guangdong South China Sea Electronic Measuring Technology Co., Ltd.

HOLD Machinery

Jiangmen Keye Electric Appliances Manufacturing Co., Ltd.

Zhejiang Rigao Machinery Corp., Ltd.

OMS Machinery Co.,Ltd.

Jusen

# Partial list of the industries that the visiting enterprises represents enterprises

## Environment, waste management

Guangzhou sewage Purification Co.,Ltd.

GuangzhouInstitute of Energy Conversion,Chinese Academyof Sciences

ESSE

Dongjiang Environmental Company Limited

Wteya Group

Guangdong Fuxin Technology Co., Ltd.

Foshan Delongxin Environmental Protection Equipment Co., Ltd.

Honseal

Nanfang Environmental Protection Group

Guangzhou Newearth Environmental Protection Industry Joint-Stock Co., Ltd.

## Energy production and management

Guangdong Power Grid Corporation

China Southern Power Grid

China General Nuclear Power Corporation

Guangzhou Goaland Energy Conservation Tech.Co.,Ltd.

Delta Electronics(Chenzhou)Co.,Ltd.

Donco Technology

Siemens Transformer(Guangzhou)Co.,Ltd.

Guangzhou Goaland Energy Conservation Tech Co.,Ltd

Zhongshan Mingyang Fengneng Yepian Technology Co.,Ltd.

DALY BMS

## Aerospace

Guangdong Fenghua Zhuoli Technology Co., Ltd

United Faith Auto-Engineering Co.,Ltd.

JONHON

CASI Cloud-Tech Co., Ltd.

Jinan Shengquan Group Share Holding Co., Ltd.,

United Faith Auto-Engineering Co.,Ltd.

Jusen

SIPHTUM

SANYO DENKI China(Shenzhen)

Shenzhen Aladdin UAV Co, Ltd,

## Telecom engineering, Computer & networks

Huawei Technologies Co.,Ltd.

China Mobile IOT Company Limited

Guangdong Planning and Designing Institute of Telecommunications Co.,Ltd

GESIC

xFusion Digital Technologies Co., Ltd.

Guangzhou Zhiyuan Electronics Co.,LTD

China Aviation Optical-electrical Technology Co.,Ltd.

Wistron InfoComm(Zhongshan)Corporation

CHINA TELECOM

Shanghai Posts&Telecommunications Designing Consulting Institute Co.,Ltd

## Oil, gas & mining industries

China Petrochemical Corporation

Sinopec Maoming Petrochemical Company

Goaltech Co.,Ltd.

AQUIFER SOLUTIONS CO., LIMITED

Foshan Jingyin Machinery Co.,Ltd.

Guangzhou Dongsu Petroleum D&E Equipment Co.,Ltd.

Halifax Fan

REDTECH

COSCO SHIPPING (GuangZhou) ENGINEERING CO.,LTD.

Hangzhou Zheda Jingyi Electromechanical Technology Co.,Ltd.

## Battery engineering

Chenglian Power Supply Co.,Ltd.

ABB (China) Co., LTD

Wuhan Forte Battery Co.,Ltd.

BALLUFF

Dongguan Daly Electronics Co.,Ltd.

SHENZHEN AURSEN AUTOMATION CO., LTD

Shenzhen ESPE Technology Co., Ltd.

Zhuhai Gotechintelligent Technology Co.Ltd

Otech(DongGuan)CO., LTD

Guangzhou Tiger Head Battery Group Co., Ltd.

# Partial list of the industries that the visiting enterprises represents enterprises

## Transportation

CHINA RAILWAY DESIGN CORPORATION

Guangzhou Metro Corporation

Dongguan City Traffic Investment Group Co.,Ltd.

CRRG GUANGDONG CO., LTD.

Great Wall Motor Company Limited Chongqing Branch

Guangzhou Maritime Transport (Group) Co., Ltd.

Dongfeng Honda Engine Co.,Ltd.

Guangzhou Port Company Limited

GAC Business Logistics Co.,Ltd.

PCITECH

## Water conservancy & hydropower engineering

Rifeng Enterprise Group Co.,Ltd.

Guangzhou Water Supply Co.,Ltd.

China Institute Of Water Resources And Hydropower Research

Guangdong Wteya Environmental Technology Co.,Ltd.

Guangzhou Goaland Energy Conservation Tech Co.,Ltd

Foshan De Long Xin Environmental Protection Equipment Co., Ltd.

Guangzhou Sibolong Frequency Conversion Water Supply Installations Co.,Ltd.

Guangdong No.2 Hydropower Engineering Company, Ltd.

Guangxi Guohong Zhihong Environmental Technology Group Co., Ltd.

Guangxi Guohong Development Corporation

## Household chemicals

C&S Paper Co.,Ltd.

Procter&Gamble(Guangzhou)Ltd.

Guangzhou Liby(Panyu)Co.,Ltd.

Guangzhou Bluemoon Estate Co., Ltd.

Guangzhou Langqi Daily Necessities Co.,Ltd.

Colgate-Palmolive(China)Co.,Ltd

Amway(China)Co.,Ltd.

Schick(Guangzhou)Company Ltd.

Opal Cosmetics(Huizhou)Co.,Ltd.

Guangdong Yalijie Fine Chemical Co.,Ltd.

## Association

Zhaoqing Electronic Information Industry Association

Shunde Robotics Association

Guangdong Manufacturers Association

Shenzhen Intelligentization Academy

Jinjiang Intelligent Equipment Association

Dongguan Artificial Intelligence Industry Association

Electronics Information Industry Association Of Dongguan

Huizhou Electronic Information Industry Association

Electronic Information Chamber Commerce Of Shunde Foshan

Foshan City District Chamber Of Commerce Of Machinery & Equipment Manufacturing Industry

## Parts & hardware processing

Toto Machine(Guangzhou)Co.,Ltd.

Guangdong Demrcia Machinery Co.,Ltd.

Winbo-dongjian Automotive Technology Co.,Ltd.

Zhongshan Yijin Hardware Products Co.,Ltd.

Guangzhou MINO Equipment Co., Ltd.

YIZUMI

Shengde Electromechanical

VALEO ICHIKOH(CHINA)AUTO LIGHTING CO.,LTD.

Foshan Nanhai Heyi Hardware Co.,Ltd.

Qingyuan Saca Precision Manufacturing Co., Ltd.

## Academy

Sun Yat-sen University

Jinan University

University of Macau

South China University of Technology

South China Agricultural University

Guangdong University of Technology

China University of Geosciences

Beihang University

Guangzhou City University of Technology

Guangdong Lingnan modern Technician College

# Concurrent Events

- Opening Ceremony & Main Forum: "Intelligent Manufacturing + Future"
- New Product & New Technology-Special Session
- Dialogue with Hidden Champion Seminar – Industrial Communication
- Smart Industry Solutions Seminar – New Energy
- Smart Industry Solutions Seminar – Automotive Industry
- "Robot + "Enables All Walks of Life
- OPC UA Helps Realize Intelligent Manufacturing and Enterprise Digitalization Seminar
- Time-Sensitive Networking Technology (TSN) Conference
- Digital and Intelligent Age – Innovation and Application of Control Technology Seminar
- The Pearl River Delta Intelligent Manufacturing Conference
- Star-ups Speech — Special Session



## Partial Highlights Replay (Scan code to view)

- Opening Ceremony & Main Forum: "Intelligent Manufacturing + Future"



The Morning Sessions



The Afternoon Sessions

- New Product & New Technology-Special Session



The Morning Sessions on 4 March



The Afternoon Sessions on 4 March



5 March

- Smart Industry Solutions Seminar – Automotive Industry



- "Robot + "Enables All Walks of Life



- Time-Sensitive Networking Technology (TSN) Conference





# Summit speakers Feedback

## Mr Wang Jiangtao, Product Director, Automation Division, Siemens (China)

"Today, I discussed how the digitalisation of manufacturing has a direct, positive impact on sustainability outcomes. We encourage companies to view sustainability as an opportunity, rather than just a corporate responsibility. As demand for sustainably produced items rises, it becomes a powerful incentive for companies to adapt and innovate. The seminar programme at SPS – Smart Production Solutions Guangzhou has provided a strong platform for engaging with our target audience. The enthusiastic audience response has been very promising. I am also looking forward to the Q&A session later, where I will be able to address specific questions about my presentation in greater detail. While I am a regular attendee at SPS in Germany, this is my first time visiting SPS – Smart Production Solutions Guangzhou, and I'm optimistic about the growth prospects that I see here."



## Dr Christopher Ehrmann, Deputy Director Sino-German Center of Mechanical Engineering

in my presentation, I introduced the AMTC, a Sino-German research laboratory dedicated to production science. A significant part of the discussion centred around our approach to industrial control software, which is an increasingly critical consideration for manufacturers seeking to maintain production flexibility amid the ongoing market fluctuations worldwide. The audience was very attentive, reflecting the event's importance not only for product discovery, but also for market research and identifying industry trends. It's clear that these aspects are integral to the exhibition's value.



## Mr Tao Ran, Chief Operating Officer Shanghai Jowoiot Internet Technology Co., Ltd.

"Our company specialises in industrial internet technologies. Today, we came primarily to listen to a keynote speech on ChatGPT, as this is a topic that suits our needs well. The speaker's presentation was insightful, covering the history of manufacturing and the applications of AI technologies in smart production, which I'm most interested in. It has been highly beneficial and has opened up new perspectives for my future work. As an exhibitor at this exhibition, attending this forum not only allows us to gather a lot of industry information from the speakers, but also provides an opportunity to connect with potential clients who are interested in our industry. This greatly enhances the experience and efficiency of the exhibition."



## Ms Lin Tong, Senior Engineer Guangzhou SINOMACH Sealing Technology Co., Ltd.

Our company specialises in the R&D, design, production, and service of sealing products, providing customers with high-performance sealing components and advanced sealing technology. I am very interested in topics on intelligent factory solutions, as they are of great reference value on our further intelligentisation of our production lines. The keynote speakers today has a high reputation in industrial automation, they share their rich expertise in intelligent manufacturing in a simple and easy to understand way, some of which may be applicable to our new production facilities in the future.



# Concurrent events visitors Feedback

# Media Coverage

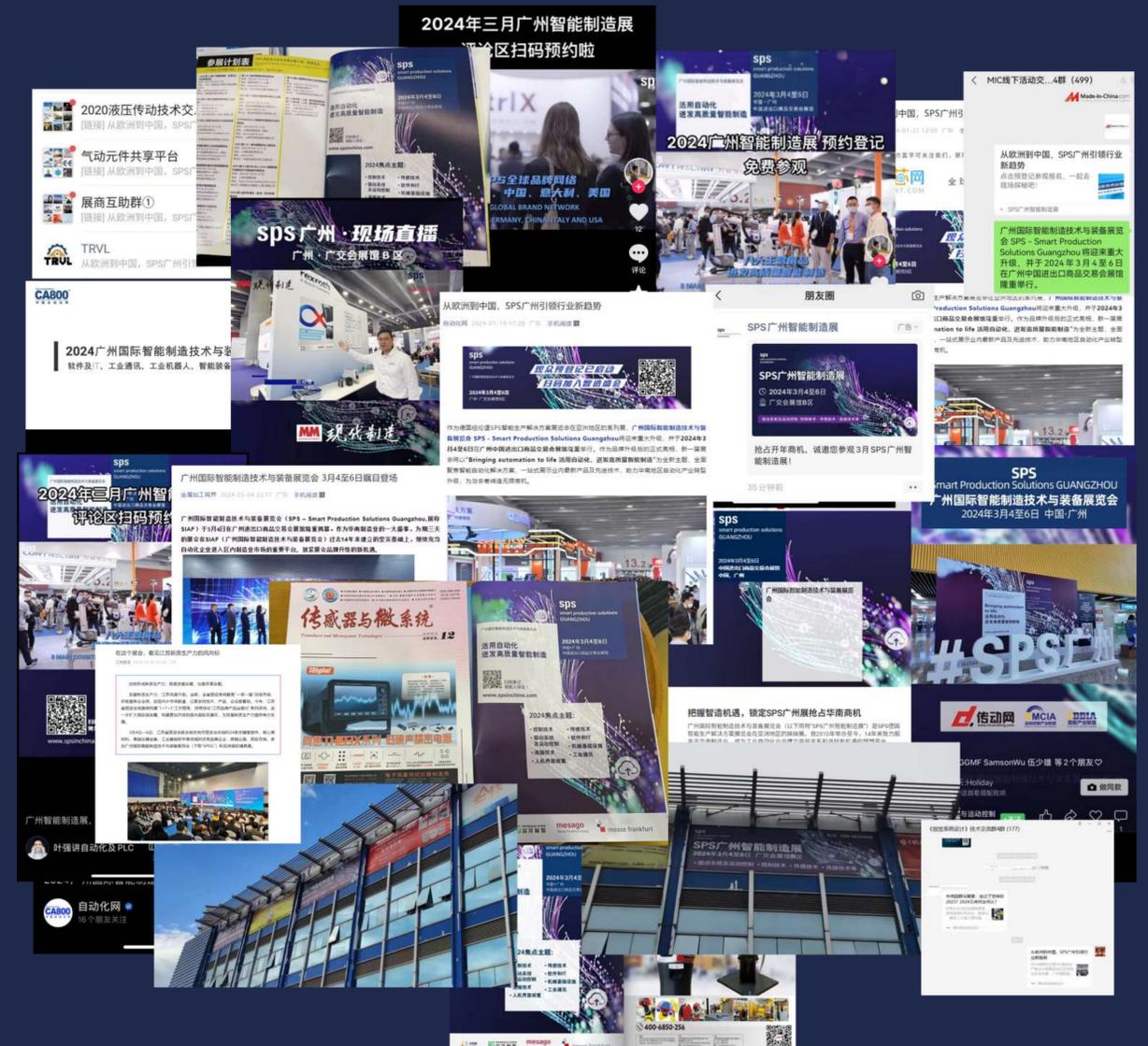
Domestic Supporting Media Nearly **100**

Overseas Supporting Media **10+**

Covering dozens of countries or regions such as Malaysia, Indonesia, Singapore, Thailand, Vietnam, Austria.



\* 排名不分先后



# Omnichannel Marketing

Covering multiple channels such as WeChat official Accounts, WeChat Channels, Tiktok, e-newsletter, WeChat groups, magazine, advertisement, outdoor display advertisements.



**SPS – Smart Production Solutions Guangzhou 2024** đã trở thành điểm sáng của ngày 06.03.2024. Năm nay, ngoài quan trọng và mang tính chuyên nghiệp của SPS, năm nay SPS Guangzhou cũng mang lại những trải nghiệm mới mẻ cho khách tham quan.

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**TECHNOLOGY MAG.NET** coverage of SPS – Smart Production Solutions Guangzhou 2024. The page features a navigation bar with 'HOME', 'AUTOMATION', 'DIGITAL FACTORY', 'MACHINING', 'MANAGEMENT & PRODUCTIVITY', and 'SUSTAINABILITY'. The main content includes a headline 'SPS – Smart Production Solutions Guangzhou 2024 đã trở thành điểm sáng của ngày 06.03.2024' and several articles with images of the exhibition floor.



**Industrial automation** coverage of SPS – Smart Production Solutions Guangzhou 2024. The page features a navigation bar with 'HOME', 'NEWS', 'EVENTS', 'MAGAZINE', 'ADVERTISE', 'SUBSCRIBE', and 'CONTACT US'. The main content includes a headline 'SPS – Smart Production Solutions Quảng Châu 2024 nhận được phản hồi tích cực' and several articles with images of the exhibition floor.



**AUTOMATE ASIA MAGAZINE** coverage of SPS – Smart Production Solutions Guangzhou 2024. The page features a navigation bar with 'HOME', 'NEWS', 'EVENTS', 'MAGAZINE', 'ADVERTISE', 'SUBSCRIBE', and 'CONTACT US'. The main content includes a headline 'Guangzhou Industrial Technology to advance Chinese manufacturing with high-tech, smart solutions' and several articles with images of the exhibition floor.

# Partial Media Coverage



**DPS Elektronika od A do Z** coverage of SPS – Smart Production Solutions Guangzhou 2024. The page features a navigation bar with 'NEWS', 'ARTICLES', 'ARCHIVE', 'SEARCH & BUY PARTS', and 'YOUR PARTNERS IN CZ & SK'. The main content includes a headline 'SPS – SMART PRODUCTION SOLUTIONS GUANGZHOU 2024 GARNERS POSITIVE FEEDBACK FOLLOWING BRAND UPGRADE' and several articles with images of the exhibition floor.



**PlantAutomation -Technology.com** coverage of SPS – Smart Production Solutions Guangzhou 2024. The page features a navigation bar with 'HOME', 'CATEGORIES', 'PRODUCTS', 'SUPPLIERS', 'EVENTS', 'WEBSHOPS', 'TENDERS', 'ARTICLES', 'ADVERTISE', and 'INDUSTRY UPDATES'. The main content includes a headline 'Im Rahmen der laufenden Nachhaltigkeitsbemühungen der Branche wendet sich Chinas Fertigungsbranche zunehmend fortschrittlicher digitaler, vernetzter, intelligenter und Automatisierungstechnologie zu' and several articles with images of the exhibition floor.



**MM MASCHINENMARKT** coverage of SPS – Smart Production Solutions Guangzhou 2024. The page features a navigation bar with 'Start', 'Aktuelles', 'ePaper', 'Veranstaltungen', and 'Branchen'. The main content includes a headline 'Hohe Resonanz auf die SPS in China' and several articles with images of the exhibition floor.



**MM IOT** coverage of SPS – Smart Production Solutions Guangzhou 2024. The page features a navigation bar with 'HOME', 'CATEGORIES', 'PRODUCTS', 'SUPPLIERS', 'EVENTS', 'WEBSHOPS', 'TENDERS', 'ARTICLES', 'ADVERTISE', and 'INDUSTRY UPDATES'. The main content includes a headline 'Im Rahmen der laufenden Nachhaltigkeitsbemühungen der Branche wendet sich Chinas Fertigungsbranche zunehmend fortschrittlicher digitaler, vernetzter, intelligenter und Automatisierungstechnologie zu' and several articles with images of the exhibition floor.

# Marketing Promotion



SPS official website yearly UV **110,356**, PV **235,341**

Contacted buyers **380,000+**, Covers **30+** industries

Wechat followers **61,000+**

Total eDM promotion sent **8,500,000+**

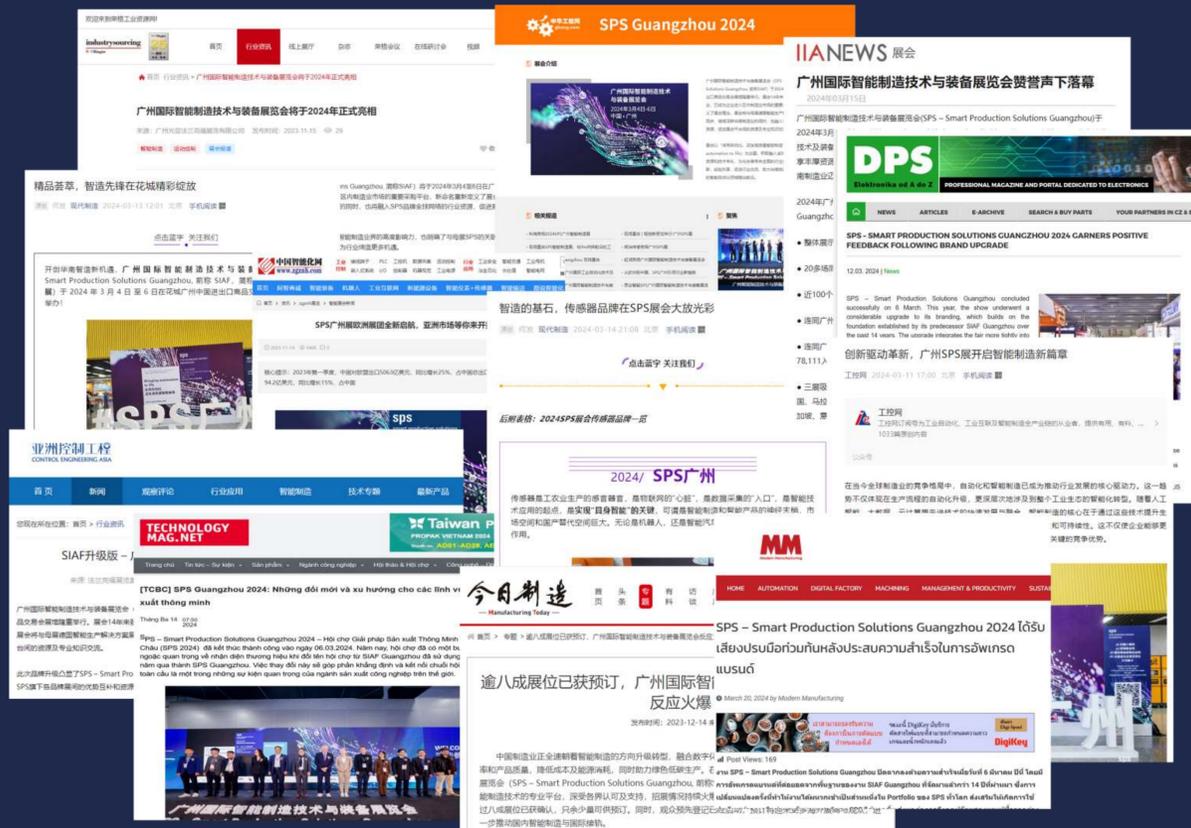
Advertising Impressions **103,786**

Social media advertising impressions **6,500,000**

Show's official videos played **63,651** times

Show's live media broadcasts viewed **45,000+** times

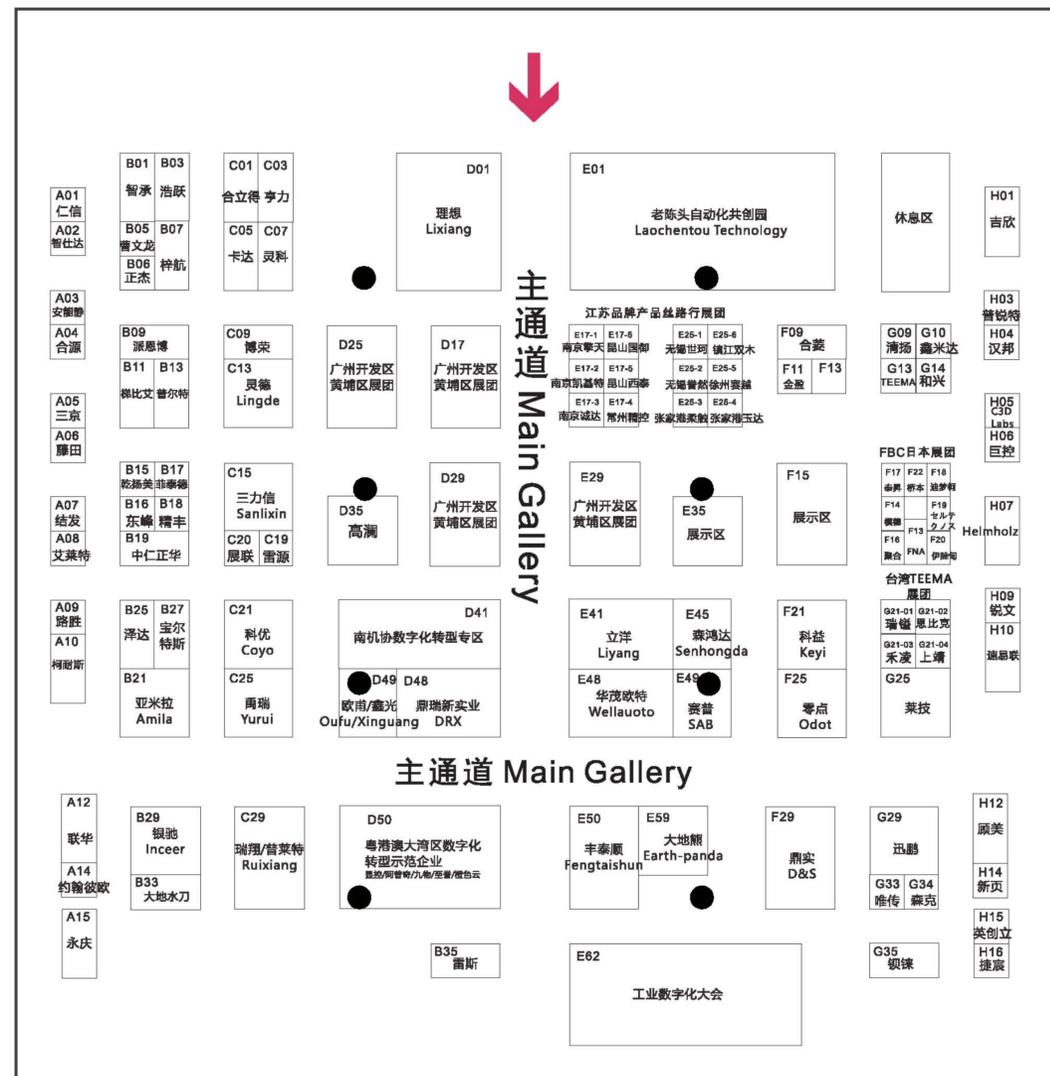
Media website reports **3,000+**





# Hall 10.2

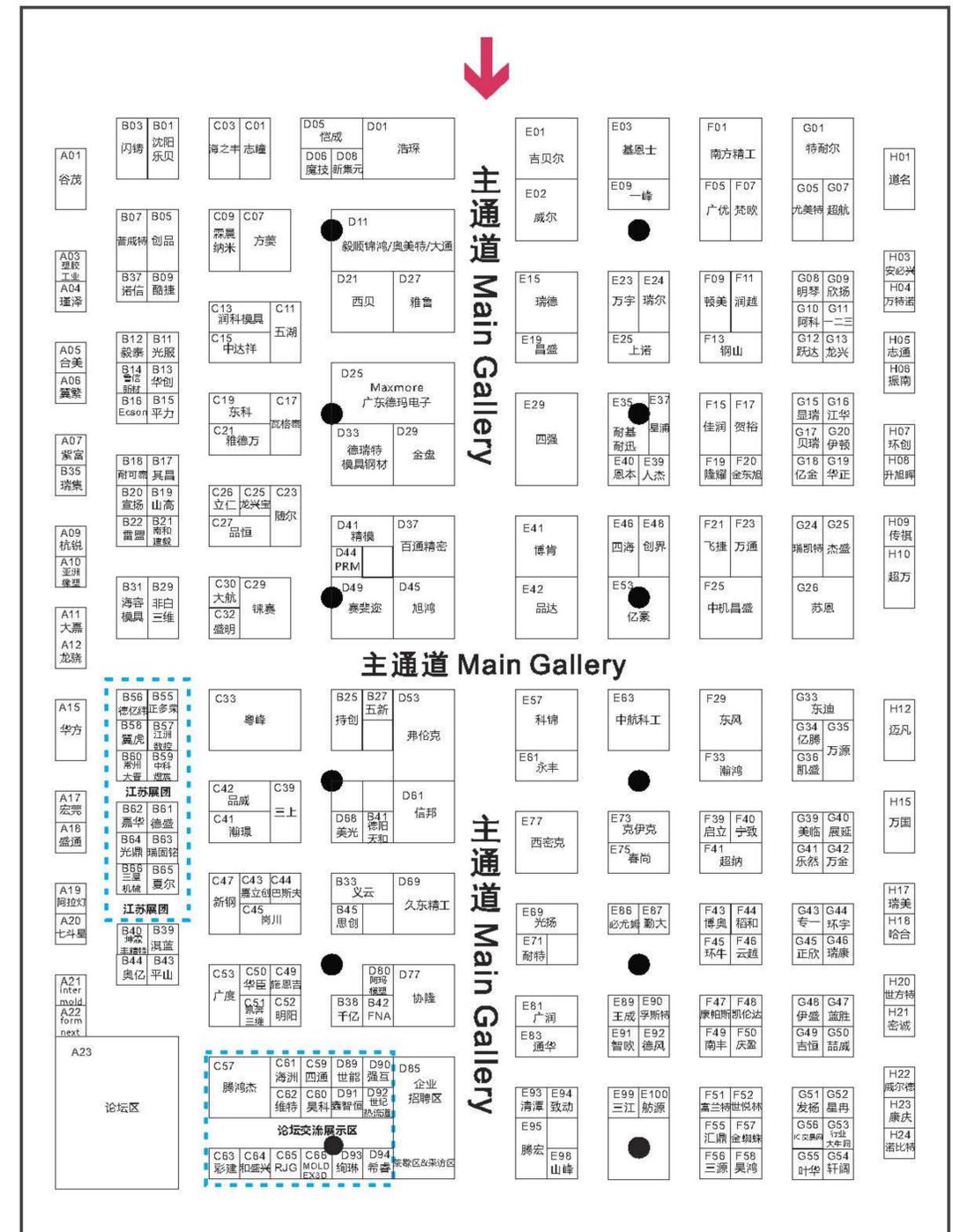
软件及IT、工业通讯、工业机器人、智能装备、工业数字化  
Software & IT / Industrial communication / Industrial robotics / Intelligent equipment / Industrial digitalization



\*请以现场为准 Subject to change without notice

# Hall 9.2

模具、3D打印、压铸、轴承



\*请以现场为准 Subject to change without notice

# SPS Global Series

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ITALIA

28-30 May, 2024  
Parma, Italy  
[www.spsitalia.it](http://www.spsitalia.it)

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12-14 November, 2024  
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[sps-exhibition.com](http://sps-exhibition.com)

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smart production solutions  
GUANGZHOU

25-27 February, 2025  
Guangzhou, China  
[www.spsinchina.com](http://www.spsinchina.com)

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smart production solutions  
ATLANTA

16-18 September, 2025  
Atlanta, USA  
[www.spsamericas.com](http://www.spsamericas.com)



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smart production solutions  
GUANGZHOU

25 – 27 February 2025  
China Import and Export Fair Complex  
Guangzhou, China

SPS – Smart Production Solutions Guangzhou

**Forging smarter production,  
shaping limitless possibilities**

**See you  
next year**

