



SPS – Smart Production Solutions Shenzhen

**Powering the future
of manufacturing
from China's
innovation capital**

www.spsinchina.com

sps

smart production solutions
SHENZHEN

1 – 3.9.2027

Shenzhen World Exhibition &
Convention Center
Shenzhen, China

SPS – Smart Production Solutions Shenzhen: Your automation gateway to the Greater Bay Area

SPS – Smart Production Solutions Shenzhen enters its next chapter in 2027, building on 17 years of history in South China. Now based in Shenzhen, one of China's leading cities for high-tech manufacturing and a major industrial centre in the Greater Bay Area, the fair arrives with an established audience, industry relationships and automation expertise. From here, it connects industrial automation providers with opportunities emerging from the city's fastest-growing fields, including new energy vehicles, the low-altitude economy and embodied intelligence.

Its coverage extends across the industrial automation supply chain, including sensing technology, drive systems, industrial controls, robotics and intelligent production solutions. Serving end-user sectors such as automotive, new energy, 3C electronics and engineering machinery, the fair connects exhibitors with buyers throughout South China, Southeast Asia and beyond.

2027 key figures* (estimated)



60,000 sqm
of exhibition space



800+
exhibitors



25+
concurrent events



180+
presentations

*Figures combined with concurrent exhibitions



Exhibition topics

- Drive systems and components
- Sensor technology
- Control technology
- Interface technology
- Factory power – grid and distribution
- Low voltage switchgear
- Mechanical infrastructure
- Industrial computer equipment
- Software and IT in manufacturing
- Human-machine interface
- Industrial communications
- Training and consulting
- Integration systems
- Industrial robotics



Exhibitors in previous editions (partial list, in no particular order)



2027 exhibitor voices

"Shenzhen and South China host many high-end equipment, electronic information, and new energy manufacturing enterprises, making it a vital region for automation technology implementation. We look forward to SPS – Smart Production Solutions Shenzhen bridging global technology resources with local manufacturing needs, creating an efficient communication channel for software vendors, equipment manufacturers, integrators, and end-users, and collaboratively advancing the domestic intelligent production ecosystem."

Mr Zhiqiang Wang, Marketing Director, CODESYS

"We have long participated in SPS exhibitions in Europe and China. The visitors the exhibition attracts help companies convey technical solutions like precision motion control and robotic end-effectors. We eagerly anticipate the 2027 exhibition in Shenzhen, which gathers full-industry-chain enterprises in 3C, humanoid robotics, medical precision equipment, smart terminals, and AI manufacturing. We plan to use this exhibition to connect with local manufacturing customers and collaboratively advance the practical application of automation technology."

Ms Lisha Ma, Marketing Manager, Novanta

Past fringe programme highlights

- ▶ Digital and Intelligent Transformation in Manufacturing Summit
- ▶ Greater Bay Area Industrial Embodied AI Conference
- ▶ AI-Empowered Smart Manufacturing: Shaping the Next Global Industrial Landscape
- ▶ Robot + Enables All Walks of Life
- ▶ Smart Production Solutions on Automotive Manufacturing
- ▶ Smart Production Solutions on Smart Wearable Technology
- ▶ Young Talents in Engineering based on the Integration of Industry and Education
- ▶ The SHE-POWER in Industry
- ▶ Systematic Factory Layout Planning
- ▶ Industry + AI Empowering New Quality Production Force

Reasons to exhibit

International profile

As part of the world's leading exhibition brand for smart and digital automation, SPS – Smart Production Solutions Shenzhen connects exhibitors with an established international network of resources and buyers. Together with the co-located exhibitions, it welcomed more than 1,200 overseas buyers from 91 countries and regions in 2026*.

Access to South China's industrial markets

Home to leading manufacturers in new energy vehicles, energy storage, batteries, 3C electronics and high-end equipment, Shenzhen offers strong demand for advanced automation and a base from which to reach manufacturing clusters throughout South China and industrial buyers worldwide.

Reach across related industries

Held concurrently with the annual Formnext Asia Shenzhen and biennial PCIM Asia Shenzhen, the fair forms part of a broader industrial technology platform, extending its reach to adjacent industries and a wider pool of suppliers and buyers.

Peak procurement timing

Held in September, the fair takes place at the height of the industry's technology procurement season.

Connections with qualified buyers

Drawing on Messe Frankfurt's industry database, the fair reaches equipment integrators and R&D decision-makers from South China's manufacturing sector, including new energy and intelligent equipment. In 2026, 152 corporate buyer delegations attended from across the Greater Bay Area.

A stage for technical expertise

In 2026, diverse fringe events took place alongside the exhibition, featuring senior industry figures and specialists from major manufacturers.

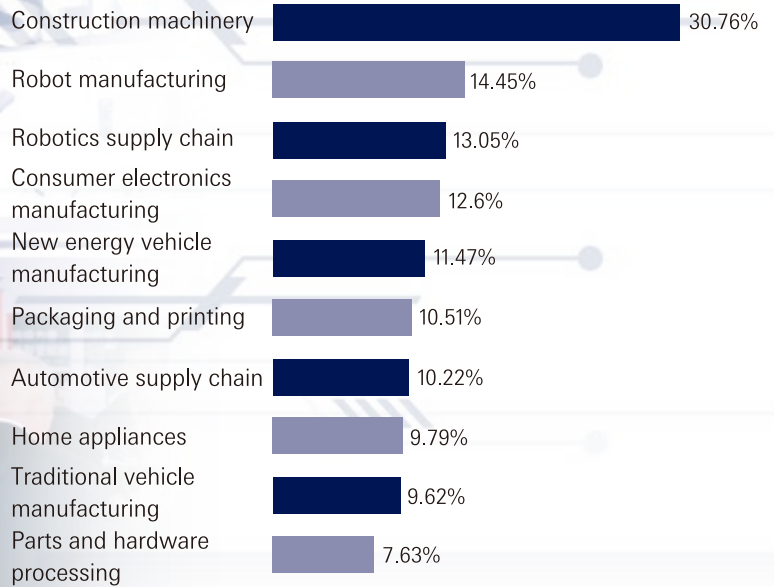
Year-round promotion

Exhibition promotion covers domestic and international media and social media.

*Figures combined with concurrent exhibitions

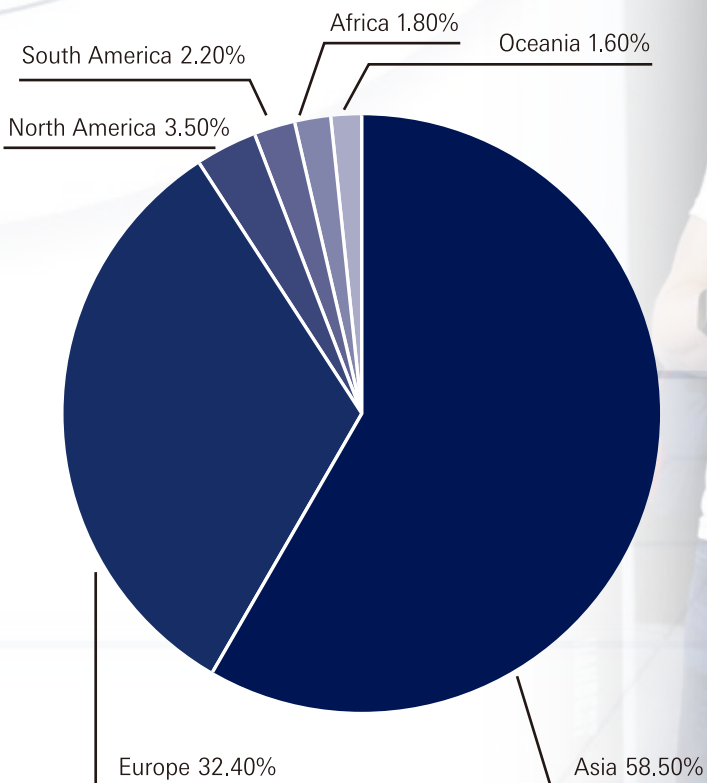
2026 visitor profile

Top 10 industries*



*Percentages exceed 100% as respondents could select multiple industries. Other industries represented included the motorcycle supply chain, computer and semiconductor manufacturing, communication products, industrial communications and networks, medical equipment, power engineering and equipment, rubber and plastics machinery, lighting engineering, food and beverage, light industrial machinery, machine tools and aerospace.

Overseas visitors by region



Visitor feedback

"Our French company operates a factory in Foshan, producing nanocrystalline cores for current sensing in circuit breakers and inverters. I came to this exhibition to learn more about the latest automation and sensor technologies emerging in China. After exploring the power and cobot sections, the lively, moving demonstrations have proven to be a great resource; seeing the sensors in action helps identify the right solutions for our own production."

Mr Paul Van, Business Development, Aperam



"Sunwoda specialises in lithium battery manufacturing, and we have an R&D team within our Manufacturing Engineering Department. I am here to discover new technologies that can increase the efficiency and capacity of our automated production lines. The exhibition brings together companies across a wide variety of fields, and the forums are highly relevant to our needs. Overall, the fair offers a clear look at how smart manufacturing is evolving, making it a great platform for sourcing the right technical solutions for our production."

Mr Guowen Zhang, MRD Senior Engineer II, Sunwoda Electronic Co Ltd



Visiting buyers in previous editions (partial list, in no particular order)



*For more information, please visit www.spsinchina.com

Fair information

Date

1 – 3 September 2027

Venue

Shenzhen World Exhibition & Convention Center
Shenzhen, China
No. 1 Zhancheng Road, Fuhai Street, Bao'an District, Shenzhen,
Guangdong Province

Sponsors

Guangzhou Guangya Messe Frankfurt Co Ltd
China Foreign Trade Guangzhou Exhibition Co Ltd

Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd
China Foreign Trade Guangzhou Exhibition Co Ltd
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SPS global series map

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ATLANTA

14 – 16 September 2027
Atlanta, USA

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24 – 26 November 2026
Nuremberg, Germany

sps stage

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VIETNAM

18 – 20 August 2027
Ho Chi Minh City, Vietnam

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SHENZHEN

1 – 3 September 2027
Shenzhen, China

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ITALIA

25 – 27 May 2027
Parma, Italy

sps stage

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BANGKOK

10 – 12 March 2027
Bangkok, Thailand

sps stage

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KUALA LUMPUR

7 – 8 April 2027
Kuala Lumpur, Malaysia

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