



**sps**

smart production solutions  
GUANGZHOU

4 – 6 March 2026

China Import and Export Fair Complex  
Guangzhou, China



SPS – Smart Production Solutions Guangzhou

**Forging smarter  
production, shaping  
limitless possibilities**

[www.spsinchina.com](http://www.spsinchina.com)

# Empowering the future of smart manufacturing and building new industrial ecosystem

Intelligent manufacturing and automation technologies are redefining how industries operate, creating new possibilities for innovation, efficiency and sustainable growth worldwide. In China, this transformation has been made a national priority through initiatives such as the 14th Five-Year Plan for Smart Manufacturing and Made in China 2025. These policies emphasise the integration of digitalised, automated and intelligent systems to modernise the country's industrial sector and establish globally competitive manufacturing clusters.

SPS – Smart Production Solutions Guangzhou serves as a key meeting point for the technologies and ideas driving this transformation. From 4 – 6 March 2026, the exhibition will return to the China Import and Export Fair Complex, presenting advancements in automation, motion control, sensor technologies, industrial IoT, HMI solutions, industrial software, robotics, smart factory integration and more. By connecting global leaders and innovators, it creates a collaborative space for exchanging ideas and technologies, driving progress and innovation across the industry.

## 2026 show key figures\* (estimated)



**40,000** sqm of exhibition space



**500+** exhibitors



**50,000+** professional visitors



**150+** buyer delegations



**1,000+** overseas visitors from  
**80+** countries and regions



**100+** concurrent presentations

\*Combined figures with co-located exhibitions







## 2025 fringe programme highlights

- ▼ Main Forum: Digital Transformation for Sustainable Manufacturing Summit
- ▼ World Manufacturing Foundation Forum: The Future of Manufacturing: Outlook 2030 and International Perspectives
- ▼ The 2nd Robot and Sensor Technology Summit
- ▼ OPC UA Drives Manufacturing Intelligence
- ▼ Humanoid Robots and Embodied AI Development in New Industrialisation Era Conference
- ▼ Digital Transformation of Manufacturing Driven by AI and Automation
- ▼ Industrial Engineering Lean Digitalisation Intelligent Improvement Conference 2025 (Guangzhou)
- ▼ Manufacturing Meets the Future in Japan: Cooperative Forum with IIFES
- ▼ High Quality Development of Intelligent Manufacturing in Automotive Industry Forum
- ▼ First Time Right – Virtual Planning and Digital Intelligence Shape Leading Productivity

## Fringe programme speaker feedback\*

“During my presentation, the audience was highly engaged, especially when discussing ESG and sustainability, with many taking photographs and notes. The forum provides a valuable platform for advancing manufacturing, and these shared perspectives and experiences will help drive developments in our equipment and manufacturing sectors. I was impressed by the organisers’ thoroughness at every stage, from speaker management to content preparation, delivering a well-organised and efficiently executed event.”

**Mr Jason Dong, ESG & Sustainability Business Lead,  
Rockwell Automation (China) Company Limited**

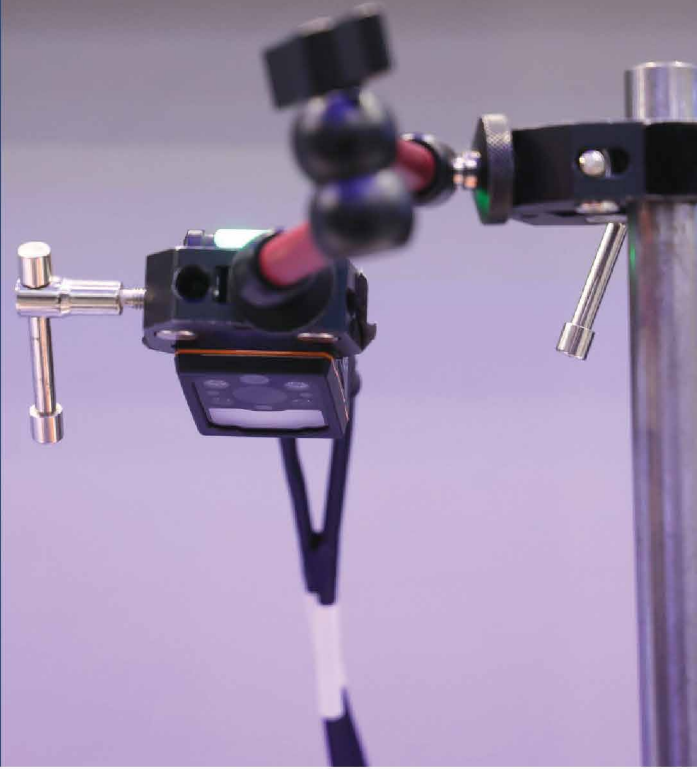
\*For more information, please visit [www.spsinchina.com](http://www.spsinchina.com)





# Exhibition topics

- Drive systems and components
- Sensor technology
- Control technology
- Factory power – grid and distribution
- Interface technology
- Low voltage switchgear
- Mechanical infrastructure
- Industrial computer equipment
- Software and IT in manufacturing
- Human-machine interface
- Industrial communications
- Training and consulting
- Project integration and functional groups
- Industrial robotics



## Exhibitors in previous editions



(Partial list, in no particular order)





## Exhibitor feedback\*

"We were impressed with how well the event was organised. The exhibition layout was innovative, on-site services were efficient, and every detail reflected careful planning. The organisers did an excellent job of promoting exhibitors in advance and curating high-quality forum sessions, enhancing the value of our participation. The audience, composed of industry professionals, brought valuable business opportunities to exhibitors. This platform will remain an important force in driving progress within the smart manufacturing sector."

**Mr Andy Du, Supervisor of Marketing & Training,  
Marketing & Product Management,  
Turck (Tianjin) Sensor Co Ltd**

"Over the last two decades, Hikvision has developed a comprehensive intelligent IoT (AIoT) platform, combining sensing, artificial intelligence and big data to provide security and digital solutions for a variety of industries. At SPS – Smart Production Solutions Guangzhou 2025, we showcased our latest advancements in enterprise digital solutions, which captured the attention of numerous professional visitors and government delegations. The event was also widely covered by industry media, further enhancing our brand's visibility."

**Mr Hongjing Lin, Scene Digitalisation Department Manager,  
Guangdong Business Centre, HIKVISION**

"We are a South Korean automation provider specialising in the R&D and manufacturing of automation products for the global market, including sensors, controllers, motion control devices, and industrial connectivity systems. At the event, we showcased our latest products, such as laser scanners and ultrasonic sensors, which attracted a great deal of attention from professional visitors and resulted in several business collaborations. The forums held alongside the exhibition provided an excellent platform for technical exchange, encouraging greater industry interaction. We look forward to continuing to grow our business through future SPS events."

**Mr Yi Jung Hwang, Sales Director, China, Autonics Eletronics (Jiaxing) Co Ltd**

\*For more information, please visit [www.spsinchina.com](http://www.spsinchina.com)





# Visitor feedback\*

"We have participated in this event each year since 2017. The 2025 edition featured a number of international exhibitors and humanoid robot-related products that caught our attention, and we identified several technologies among them that could complement our product line and enhance current applications. Compared to other events in South China, it is unique in its specialised focus on automation, perfectly matching our business needs. It remains a key event for us each year."

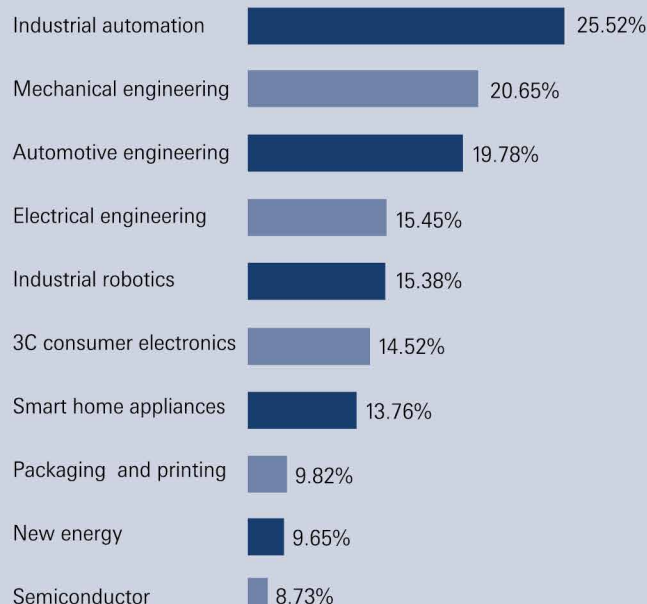
**Mr Yonglong Li, Team Leader, Gree Electric Appliances Inc**

"As specialists in robotics and vending solutions for the hospitality sector, we came seeking new robotics and automation technologies, along with component vendors for solutions we're developing in India. This has proven to be the most comprehensive exhibition of its type I've attended, and the selection of exhibitors from Germany, Korea and China aligns well with our needs. The exhibition has proven well worth our time, and we look forward to returning in the future."

**Mr Sujith Mohandas, Deputy General Manager – Robotics Unit, Urban Harvest (India)**

\*For more information, please visit [www.spsinchina.com](http://www.spsinchina.com)

# Visitor profile top 10\*



\*Overall percentage exceeds 100% due to multiple selections per respondent. In addition to the aforementioned categories, the event also attracted attendees from diverse industries including light industry machinery, battery engineering, energy production and management, machine tool and related sectors, medical and pharmaceutical, telecommunications engineering, computers and networks, warehousing and logistics, as well as rail transportation.

# Visiting buyers in 2025



(Partial list, in no particular order)



# SPS global series



## sps

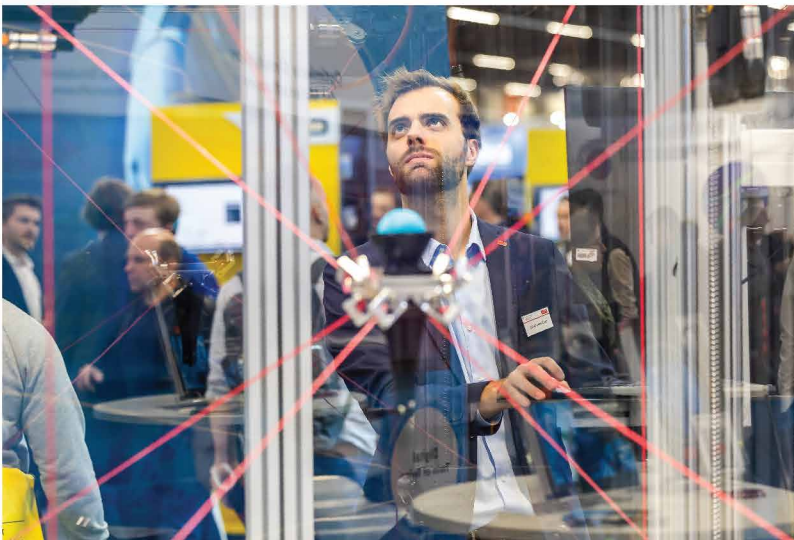
smart production solutions  
ITALIA

SPS Italia  
13 – 15 May 2025, Parma, Italy  
2024 show figures:  
824 exhibitors  
40,133 professional visitors  
[www.spsitalia.it](http://www.spsitalia.it)

## sps stage

smart production solutions  
KUALA LUMPUR

SPS Stage Kuala Lumpur  
14 – 16 May 2025, Kuala Lumpur, Malaysia



## sps

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ATLANTA

SPS Atlanta  
16 – 18 September 2025, Atlanta, USA  
[www.spsamericas.com](http://www.spsamericas.com)

## sps

smart production solutions

SPS – Smart Production Solutions  
25 – 27 November 2025, Nuremberg, Germany  
2024 show figures:  
125,000 sqm of exhibition space  
1,114 exhibitors  
51,291 professional visitors  
[www.sps-exhibition.com](http://www.sps-exhibition.com)

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GUANGZHOU

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4 – 6 March 2026, Guangzhou, China  
[www.spsinchina.com](http://www.spsinchina.com)



## sps stage

smart production solutions  
BANGKOK

SPS Stage Bangkok  
11 – 13 March 2026, Bangkok, Thailand

## Official representative for China, Hong Kong and Macau

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# Fair information

## Date

4 – 6 March 2026

## Venue

China Import and Export Fair Complex, Guangzhou, China  
No. 382, Yuejiang Middle Road, Haizhu District, Guangzhou, China

## Sponsors

Guangzhou Guangya Messe Frankfurt Co Ltd  
China Foreign Trade Guangzhou Exhibition Co Ltd

## Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd  
China Foreign Trade Guangzhou Exhibition Co Ltd  
Guangzhou Overseas Trade Fairs Ltd  
Mesago Messe Frankfurt GmbH

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## SPS global series map

**sps**

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ATLANTA

16 – 18 September 2025  
Atlanta, USA

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25 – 27 November 2025  
Nuremberg, Germany

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ITALIA

13 – 15 May 2025  
Parma, Italy

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14 – 16 May 2025  
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